

**STATE OF TEXAS  
COUNTY OF BURNET  
CITY OF MARBLE FALLS**

**On this the 13<sup>th</sup> day of July 2022 the Hotel Motel Tax Advisory Committee met at Noon at the regular meeting place in City Hall, with notice of meeting giving time, place, date and subject having been posted as described in Chapter 551 of the Texas Government Code.**

**PRESENT:** Mike Hodge (Chair), William (Dee) Haddock (Secretary), Sam Bhakta, Christian Fletcher, Darlene Oostermeyer, Charli Kilpatrick Tavera (Committee Members) and Jarrod Metzgar (Non-Voting Committee Member)

**ABSENT:** None

**STAFF:** Caleb Kraenzel (Assistant City Manager), Lisa Ward (Executive Assistant), Erin Burks (Downtown and Marketing Manager), Kayla Gostnell (Tourism Manager), Emily Chambers (Marketing Coordinator),

**VISITORS:** Bill Rives, Erin Hinzmann and Lindsey Smith (Highland Lakes Creative Arts), Bobby Richter (Falls on the Colorado Museum)

- 1. Call to Order.** Mr. Hodge called the meeting to order at Noon.
- 2. Presentation and Discussion on the FY2021/2022 Hotel Occupancy Tax Budget.** Jeff Lazenby, Director of Finance presented the status of the current fiscal year budget and provided an update.
- 3. Presentation and Discussion on the proposed FY2022/2023 Hotel Occupancy Tax Budget.** Erin Burks, Downtown and Marketing Manager presented the proposed FY 22/23 budget to the committee.
- 4. Presentation and Discussion on proposed FY2022/2023 CVB expenditures.** Kayla Gostnell, Tourism Manager presented the proposed budget.
- 5. Presentation and Discussion on the Parks and Recreation Department proposed FY2022/2023 expenditures.** Lacey Dingman, Director of Parks and Recreation presented the budget request from the Parks and Recreation Department.
- 6. Presentations by organizations who have submitted applications for requests for funding from the FY 2022/2023 Hotel Occupancy Tax Budget.** Erin Hinzmann presented the request from Highland Lakes Creative Arts, following by Bobby Richter representing Falls on the Colorado Museum.

7. **Discussion and Action on recommendations to the City Council for funding for the FY 2022/2023 Hotel Occupancy Tax Budget.** Committee Member Fletcher made a motion to approve funding as follows:

- \$54,450 from reserves for a refresh for the marketing campaign
- \$47,000 from reserves for building maintenance of the Visitor Center
- \$75,000 to be included in the FY 22/23 budget for summer concert series and ice skating rink
- FY 22/23 Local Assistance funding:
  - \$2,000 for Howdy Roo
  - \$6,000 for Highland Lakes Art Guild
  - \$34,707 for Highland Lakes Creative Arts
  - \$3,725 for the Falls on the Colorado Museum

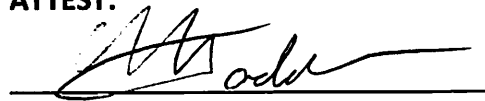
Committee Member Bahkta seconded the motion. The motion carried by a vote of 6-0.

8. **Adjournment.** There being no further business to discuss, the meeting was adjourned at 1:26 pm.



Mike Hodge, Chair

ATTEST:



William (Dee) Haddock, Secretary