

STATE OF TEXAS
COUNTY OF BURNET
CITY OF MARBLE FALLS

On this the 18th day of June 2020 the Hotel Motel Tax Advisory Committee met at 11:30 am at the Lakeside Pavilion located at 307 Buena Vista Drive, notice of meeting giving time, place, date and subject having been posted as described in Chapter 551 of the Texas Government Code.

PRESENT: Mike Hodge (Chair), Dave Rhodes (Secretary), Christian Fletcher (participated via Video Conference), Russell Buster (participated via Video Conference beginning at 11:59 am) and Darlene Oostermeyer (Committee Members) and Jarrod Metzger (Non-Voting Committee Member)

ABSENT: None

STAFF: Caleb Kraenzel (Assistant City Manager), Baron Sauls (Director of Finance), Lisa Ward (Executive Assistant), Lacey Dingman (Director of Parks and Recreation), and Erin Burks (Downtown Coordinator)

VISITORS: Bill Rives and Erin Hinzman (Highland Lakes Creative Arts), Brenda Terry (Highland Arts Guild), Mr. and Mrs. Kinnison (CASI Chili Cookoff)

1. **Call to Order.** The meeting was called to order at 11:35 am.
2. **Update on the Hotel Occupancy Tax Budget.** Baron Sauls, Director of Finance presented the Hotel Motel Tax Occupancy Tax budget to date and the FY 2020/201 projected budget. There was discussion regarding projected reductions (50%) for the FY 2020/2021 budget.
3. **Presentations by organizations who have submitted applications for requests for funding from the City of Marble Falls for the FY 2019/2020 Hotel Occupancy Tax Budget.** Jarrod Metzgar presented requests from the Marble Falls/Lake LBJ Chamber of Commerce for FY 2019/2020 for the Marble Falls Music Festival and Slide the City.
4. **Discussion and Action on recommendations to the City Council for applicant funding for the FY 2019/2020 Hotel Occupancy Tax Budget.** Committee Member Oostermeyer made a motion to fund the Marble Falls Music Festival in the amount of \$12,000 and to not fund Slide the City. Member Buster seconded the motion. The motion carried by a vote of 5-0.
5. **Presentation by City of Marble Falls Downtown Coordinator for request for funding from the FY2020/2021 Hotel Occupancy Tax Budget.** Erin Burks, Downtown Coordinator presented a request for funding for Downtown. Committee Member Buster requested a

**STATE OF TEXAS
COUNTY OF BURNET
CITY OF MARBLE FALLS**

On this the 18th day of June 2020 the Hotel Motel Tax Advisory Committee met at 11:30 am at the Lakeside Pavilion located at 307 Buena Vista Drive, notice of meeting giving time, place, date and subject having been posted as described in Chapter 551 of the Texas Government Code.

PRESENT: Mike Hodge (Chair), Dave Rhodes (Secretary), Christian Fletcher (participated via Video Conference), Russell Buster (participated via Video Conference beginning at 11:59 am) and Darlene Oostermeyer (Committee Members) and Jarrod Metzger (Non-Voting Committee Member)

ABSENT: None

STAFF: Caleb Kraenzel (Assistant City Manager), Baron Sauls (Director of Finance), Lisa Ward (Executive Assistant), Lacey Dingman (Director of Parks and Recreation), and Erin Burks (Downtown Coordinator)

VISITORS: Bill Rives and Erin Hinzman (Highland Lakes Creative Arts), Brenda Terry (Highland Arts Guild), Mr. and Mrs. Kinnison (CASI Chili Cookoff)

- 1. Call to Order.** The meeting was called to order at 11:35 am.
- 2. Update on the Hotel Occupancy Tax Budget.** Baron Sauls, Director of Finance presented the Hotel Motel Tax Occupancy Tax budget to date and the FY 2020/201 projected budget. There was discussion regarding projected reductions (50%) for the FY 2020/2021 budget.
- 3. Presentations by organizations who have submitted applications for requests for funding from the City of Marble Falls for the FY 2019/2020 Hotel Occupancy Tax Budget.** Jarrod Metzgar presented requests from the Marble Falls/Lake LBJ Chamber of Commerce for FY 2019/2020 for the Marble Falls Music Festival and Slide the City.
- 4. Discussion and Action on recommendations to the City Council for applicant funding for the FY 2019/2020 Hotel Occupancy Tax Budget.** Committee Member Oostermeyer made a motion to fund the Marble Falls Music Festival in the amount of \$12,000 and to not fund Slide the City. Member Buster seconded the motion. The motion carried by a vote of 5-0.
- 5. Presentation by City of Marble Falls Downtown Coordinator for request for funding from the FY2020/2021 Hotel Occupancy Tax Budget.** Erin Burks, Downtown Coordinator presented a request for funding for Downtown. Committee Member Buster requested a

future item on the agenda to discuss the arch project. Mr. Buster suggested that the request could be considered by Council also.

6. **Presentation by City of Marble Falls Parks and Recreation for request for funding from the FY2020/2021 Hotel Occupancy Tax Budget.** Lacey Dingman, Director of Parks and Recreation addressed the Committee regarding a request for the purchase or rental of an ice-skating rink for the 2020 holiday season.
7. **Presentations by organizations who have submitted applications for requests for funding from the City of Marble Falls for the FY 2020/2021 Hotel Occupancy Tax Budget.** Bill Rives and Erin Hinzman presented the application for request for funding for the Highland Lakes Creative Arts. Brenda Terry presented the Highland Arts Guild request for funding. Darlene Oostermeyer presented the request from the Falls on the Colorado Museum and Jarrod Metzgar presented the request for funding for the Marble Falls/Lake LBJ Chamber of Commerce.
8. **Discussion and Action on recommendations to the City Council for funding for the FY 2020/2021 Hotel Occupancy Tax Budget.** After some discussion, Committee Member Oostermeyer made a motion to approve the following funding for the FY 2020/2021 Hotel Occupancy Tax Budget:

Bass Champs - \$1,000
CASI Chili Cookoff - \$1,000
Highland Arts Guild - \$1,300
Highland Lakes Creative Arts - \$25,000
Marble Falls Lake/LBJ Chamber of Commerce
 Marble Falls Music Festival - \$12,000 (pending outcome of 2020 event)
 Slide the City - \$15,000
Falls on the Colorado Museum - \$5,000
Marble Falls High School Softball Team - \$2,650
Local Assistance - \$62,950
Downtown Projects - \$20,000 with discussion regarding the ice-skating rink at a future Council Meeting.

The motion was seconded by Committee Member Buster and carried by a vote of 5-0.

It was noted that Committee Member Buster requested an agenda item at a future meeting to discuss the downtown arch.

9. **Adjournment.** There being no further business to discuss, the meeting was adjourned at 2:35 pm.


Mike Hodge, Chair

ATTEST:



Dave Rhodes, Secretary