

**STATE OF TEXAS
COUNTY OF BURNET
CITY OF MARBLE FALLS**

On this the 14th day of June 2023 the Hotel Motel Tax Advisory Committee met at Noon at the regular meeting place in City Hall, with notice of meeting giving time, place, date and subject having been posted as described in Chapter 551 of the Texas Government Code.

PRESENT: Mike Hodge (Chair), William (Dee) Haddock (Secretary), Christian Fletcher, Jamie Lynn Smith, Charli Kilpatrick Tavera and Darlene Oostermeyer (Committee Members), and Jarrod Metzgar (Non-Voting Committee Member)

ABSENT: None

STAFF: Christina McDonald (City Secretary), Jeff Lazenby (Director of Finance), Erin Burks (Downtown and Marketing Coordinator), Kayla Gostnell (Tourism Manager), April Stevens (Marketing Coordinator), Lacey Dingman (Parks and Recreation Director), Jake Eason (Parks and Recreation Superintendent), Daulton Mobley (Recreation Manager), Midge Dockery (EDC Business Development Coordinator), Kayla Gostnell (Tourism Manager),

VISITORS: Katie Savage, Mitzi Birdsong, and Kim Kankle (Marble Falls Lakes Area Chamber of Commerce), Amanda Seim (Falls on the Colorado Museum). Ronda Hostetter (Highland Art Guild), Bill Rives, Marta Scott and Erin Hinzmann (Highland Lakes Creative Arts), Reverend George Perry and Bessie Jackson (St. Fredericks Baptist Church), Garrett Coppedge and Carolyn McCall-Squires (Texas Housing and Lodging Association)

- 1. Call to Order.** Chair Hodge called the meeting to order at Noon.
- 2. Presentation by the Texas Hotel and Lodging Association on utilizing Hotel Occupancy Tax funding.** Garrett Coppedge, Associate General Counsel gave the presentation. Carolyn McCall-Squires also spoke.
- 3. Hotel Occupancy Tax Economic Update.** Erin Burks, Downtown and Marketing Manager provided the update.
- 4. Update on Tourism and Discussion regarding Partnership Program.** Kayla Gostnell, Tourism Manager provided the update.
- 5. Marketing Review.** Erin Burks, Downtown and Marketing Manager presented the marketing review.
- 6. Review of FY 2023/2024 Hotel Occupancy Tax Budget.** Jeff Lazenby, Director of Finance reviewed the FY 2023/20234 proposed budget with the committee.

7. **Discussion and Action on HOT Reimbursement Grant Applications for funding from the FY 2023/2024 Hotel Occupancy Tax Budget.** The committee reviewed and considered requests from the following organizations that submitted grant applications for consideration for funding from the FY 2023/2024 Hotel Occupancy Tax Budget.
- a. **Highland Lakes CASI Chili Pod.** No representative was present. Requested \$2,000.00.
 - b. **Falls on the Colorado Museum.** Amanda Seim, Chairman addressed the committee requesting \$11,125.00 in funding.
 - c. **Highland Arts Guild & Gallery.** Ronda Hostetter, President presented the request in the amount of \$15,365.65.
 - d. **Highland Lakes Creative Arts.** Erin Hinzmann addressed the Committee. The Highland Lakes Creative Arts requested funding in the amount of \$32,300.00.
 - e. **Marble Falls Highland Lakes Area Chamber of Commerce.** Katie Savage and Kim Kankle addressed the Committee requesting \$45,000.00 in funds from the HOT operating budget.
 - f. **Music on Main.** A representative was not present. Funds in the amount of \$40,000.00 were requested.
 - g. **St. Fredericks African American Museum.** Bessie Jackson and Reverend George Perry requested funds in the amount of \$10,000.00 for the proposed museum.

After all presentations were made Committee Member Oostermeyer made a motion to recommend funding as follows:

Highland Lakes Chili POD - \$1,500.00
Falls on the Colorado Museum - \$3,625.00
Highland Arts Guild & Gallery - \$6,000.00
Highland Lakes Creative Arts - \$25,000.00
Marble Falls Highland Lakes Area Chamber of Commerce - \$25,000.00
Music on Main - \$25,000.00
St. Fredericks African American Museum - \$8,000.00


Committee Member Haddock seconded the motion. The motion carried by a vote of 6-0. Funding recommendations will be considered by Council as part of the FY 2023/2024 budget process.

8. **Future Agenda Items.** City Secretary Christina McDonald noted that the next meeting is scheduled for August 16, 2023.

9. **Adjournment.** There being no further business to discuss, the meeting was adjourned at 2:05 pm.


Mike Hodge, Chair

ATTEST:


William (Dee) Haddock, Secretary