



NOTICE OF MEETING
GOVERNING BODY OF MARBLE FALLS, TEXAS
Tuesday, January 21, 2020 – 6:00 pm

A quorum of the Marble Falls Economic Development Corporation
and the Planning & Zoning Commission may be present

Notice is hereby given that on the 21st day of January 2020 the Marble Falls City Council will meet in regular session at 6:00 pm in the City Hall Council Chambers located at 800 3rd Street, Marble Falls, Texas, at which time the following subjects will be discussed:

1. **CALL TO ORDER AND ANNOUNCE QUORUM IS PRESENT**
2. **INVOCATION**
3. **PLEDGE OF ALLEGIANCE TO THE FLAG OF THE UNITED STATES AND TO THE TEXAS FLAG.**
"Honor the Texas Flag; I pledge allegiance to thee, Texas, one state under God, one and indivisible."
4. **UPDATES, PRESENTATIONS, PROCLAMATIONS AND RECOGNITIONS**
 - Update from the Marble Falls Public Library. *Amanda Rose, Director*
 - Update from Burnet Central Appraisal District. *Stan Hemphill, Chief Appraiser*
 - Presentation of the 2018/2019 Financial Report. *Baron Sauls, Director of Finance*
5. **CITIZEN COMMENTS.** *This is an opportunity for citizens to address the City Council concerning an issue of community interest that is not on the agenda. Comments on a specific agenda item must be made when the agenda item comes before the Council. The Mayor may place a time limit on all comments. Any deliberation of an issue raised during Citizen Comments is limited to a statement of fact regarding the item; a statement concerning the policy regarding the item or a proposal to place the item on a future agenda.*
6. **CONSENT AGENDA.** *The items listed are considered to be routine and non-controversial by the Council and will be approved by one motion. There will be no separate discussion of these items unless a Councilmember so requests, in which case the item will be removed from the Consent Agenda prior to a motion and vote. The item will be considered in its normal sequence on the Regular Agenda.*
 - (a) Approval of the minutes of the January 7, 2020 regular meeting. *Christina McDonald, City Secretary*
 - (b) Approval of the appointment of citizens Russell Buster and Darlene Oostermeyer to the Hotel Motel Tax Advisory Committee. *Christina McDonald, City Secretary*

- (c) Approval of the appointment of Christopher Feller, Charles Watkins and Maxanne Jones to Places 2, 4 and 6 of the Parks and Recreation Commission. *Christina McDonald, City Secretary*
- (d) Approval of the appointment of Darlene Oostermeyer, Jason Coleman and Angela Taylor to Places 2, 4 and 6 of the Planning and Zoning Commission. *Christina McDonald, City Secretary*
- (e) Approval of Resolution 2020-R-01A, a resolution allowing for the submission of an application to the TxCDBG (Texas Community Development Block Grant Program) for the Disaster Relief Fund with the Texas Department of Agriculture and appointing an authorized official for the City's Nature Heights Drainage Improvement Project (Bridge). *Russell Sander, Fire Chief*
- (f) Approval of the 4th Quarter Investment Report for the period July 1, 2019 through September 30, 2019. *Baron Sauls, Director of Finance*

7. REGULAR AGENDA. *Council will individually consider and possibly take action on any or all of the following items:*

- (a) Discussion and Action on appointments to the Tax Increment Reinvestment Zone (TIRZ) Board No. 1 to serve for a term of two years and the appointment of a Chair to serve for a term of one year. *Christina McDonald, City Secretary*
- (b) Discussion and Action on approval of recommendations from the Hotel Motel Tax Advisory Committee regarding the allocation of FY 2019/2020 Hotel Occupancy Tax funding for Texas Tournament Zone, Marble Falls Rodeo Association and National Adult Soapbox Derby Association. *Mike Hodge, City Manager*

8. CITY MANAGER'S REPORT

- Update on TxDOT projects

9. EXECUTIVE SESSION

CLOSE OPEN SESSION AND CONVENE EXECUTIVE SESSION Pursuant to §551.071 (*Private Consultation between the Council and its Attorney*) of the Open Meetings Act. *Tex. Gov't Code*, Council will meet in Executive Session to discuss the following:

- Consultation with City Attorney regarding Asphalt, Inc. pending litigation
- Consultation with City Attorney regarding Buena Vista properties litigation

10. RECONVENE INTO OPEN SESSION FOR POSSIBLE ACTION RESULTING FROM ITEMS DISCUSSED IN EXECUTIVE SESSION

11. ANNOUNCEMENTS AND FUTURE AGENDA ITEMS

12. ADJOURNMENT

“The City Council reserves the right to adjourn into Executive Session at any time during the course of this meeting to discuss any matters listed on the agenda, as authorized by the Texas Government Code, including, but not limited to, Sections 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 (Deliberations about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices), 551.087 (Economic Development), 418.183 (Deliberations about Homeland Security Issues) and as authorized by the Texas Tax Code, Section 321.3022 (Sales Tax Information).”

In compliance with the Americans with Disabilities Act, the City of Marble Falls will provide for reasonable accommodations for persons attending City Council Meetings. To better serve you, requests should be received 24 hours prior to the meeting. Please contact Ms. Christina McDonald, City Secretary at (830) 693-3615.

Certificate of Posting

I, Christina McDonald, City Secretary for the City of Marble Falls, Texas, do certify that this Notice of Meeting was posting at City Hall, in a place readily accessible to the general public at all times, on the 16th day of January, 2020 at 4:30 pm and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.

/s/ Christina McDonald

Christina McDonald, TRMC
City Secretary

January 21, 2020

6. CONSENT AGENDA

- (a) Approval of the minutes of the January 7, 2020 regular meeting. *Christina McDonald, City Secretary*
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STATE OF TEXAS
COUNTY OF BURNET
CITY OF MARBLE FALLS

On this the 7th day of January 2020 the Council of the City of Marble Falls convened in regular session at 6:00 pm at the City Hall Council Chambers located at 800 Third Street, Marble Falls, Texas, with notice of meeting giving time, place, date, and subject having been posted as described in Chapter 551 of the Texas Government Code.

PRESENT: John Packer Mayor
William (Dee) Haddock Councilmember
Craig Magerkurth Councilmember
Celia Merrill Councilmember
Reed Norman Councilmember
Dave Rhodes Councilmember

ABSENT: Richard Westerman Mayor Pro-Tem

STAFF: Mike Hodge City Manager
Caleb Kraenzel Assistant City Manager
Christina McDonald City Secretary
Patty Akers City Attorney
James Kennedy Director of Public Works
Jay Everett Assistant Director of Public Works
Mark Whitacre Chief of Police
Kacey Paul City Engineer
Russell Sander Fire Chief
Tommy Crane Fire Marshal
Lacey Dingman Parks and Recreation Director
Christian Fletcher Executive Director Marble Falls EDC
Midge Dockery EDC Business Development Coordinator

VISITORS: Rene Rosales (Planning and Zoning Commissioner), Lauren McAndrews, Director of Development Opportunities for WBC, John Kemper, Lindsay Plante (Los Escondidos), Jarod Metzgar (Marble Falls/Lake LBJ Chamber of Commerce), Johnny Campbell (Marble Falls Area EMS), Brittany Buff (LCRA), Michael Glaris (Volkert), Susan Patton (LCRA), Stanley and Becky Knight (Los Escondidos), Alex Copeland (The Tribune), Tom and Patty Bornschein (1044 Los Escondidos)

1. **CALL TO ORDER AND ANNOUNCE QUORUM IS PRESENT.** Mayor Packer called the meeting to order at 6:00 pm.
2. **INVOCATION.** Councilmember Rhodes gave the invocation.

3. PLEDGE OF ALLEGIANCE TO THE FLAG OF THE UNITED STATES AND TO THE TEXAS FLAG.

Mayor Packer led the pledges.

4. UPDATES, PRESENTATIONS, PROCLAMATIONS AND RECOGNITIONS

- **Update from the Marble Falls Economic Development Corporation.** Christian Fletcher, Executive Director gave the update.
- **Update from the Marble Falls Area EMS.** Johnny Campbell, Executive Director provided the update.

5. CITIZEN COMMENTS. Lauren McAndrews Director of Development for Opportunities for WBC addressed Council about the programs the OWBC offers in the community.

6. CONSENT AGENDA.

(a) Approval of the minutes of the December 3, 2019 regular meeting and the December 19, 2019 special meeting.

Councilmember Haddock made a motion to approve the consent agenda. Councilmember Merrill seconded the motion and the consent agenda was approved by a vote of 6-0.

7. REGULAR AGENDA.

(a) Discussion and Action regarding approval of the contract for engineering services for rehabilitation of the original clarifier and expansion of the outgoing pumping capacity at the Water Treatment Plant. Kacey Paul, City Engineer addressed Council. Representatives from Trihydro were present. Councilmember Merrill made a motion to approve the contract with Trihydro and authorize the City Manager to execute the contract. The motion was seconded by Councilmember Norman and carried by a unanimous vote (6-0).

(b) Discussion and Action on the approval of the dedication of two Aerial Electric Line Easements and Right-Of-Way by the City of Marble Falls to the Lower Colorado River Authority (LCRA). Caleb Kraenzel, Assistant City Manager addressed Council. Councilmember Haddock made a motion to act favorably on the dedication of two Aerial Electric Line Easements and Right-Of-Way by the City of Marble Falls to the Lower Colorado River Authority and accept LCRA's offer in the amount of \$78,266,000/ Councilmember Norman seconded the motion. The motion carried by a vote of 6-0.

(c) Discussion and Action regarding the annexation of Los Escondidos. Mike Hodge, City Manager stated this item has been placed on the agenda to discuss the annexation of Los Escondidos. Mr. Hodge stated that Robert Ruff (resident of Los Escondidos) who offered in an open meeting to pay the City's debt related to the Los Escondidos water system has rescinded his offer. Several residents of Los Escondidos were present. Council stated that

they were not interested in proceeding with annexation at this time. There was brief discussion regarding moving forward with a rate study. No action was taken.

8. **CITY MANAGER'S REPORT.** City Manager Mike Hodge gave an update on Christmas events.

9. **EXECUTIVE SESSION**

CLOSE OPEN SESSION AND CONVENE EXECUTIVE SESSION pursuant to §551.07 (*Private Consultation between the Council and its Attorney*) and §551.072 (*Deliberation regarding the Purchase, Exchange, Lease or Value of Real Property*) and of the Open Meetings Act. *Tex. Gov't Code*, Council will meet in Executive Session to discuss the following:

- Consultation with City Attorney regarding Los Escondidos Annexation
- Consultation with City Attorney regarding Buena Vista properties

7:20 pm Convened to Executive Session

7:49 pm Returned to Open Session

10. **RECONVENE INTO OPEN SESSION FOR POSSIBLE ACTION RESULTING FROM ITEMS DISCUSSED IN EXECUTIVE SESSION.** No action was taken.

11. **ANNOUNCEMENTS AND FUTURE AGENDA ITEMS.** The draft agenda for the January 21, 2020 meeting was reviewed.

12. **ADJOURNMENT.** There being no further business to discuss, Councilmember Norman made a motion to adjourn. The motion was seconded by Councilmember Merrill. The meeting was adjourned at 7:55 pm.

John Packer, Mayor

ATTEST:

Christina McDonald, TRMC
City Secretary

January 21, 2020

6. CONSENT AGENDA

(b) Approval of the appointment of citizens Russell Buster and Darlene Oostermeyer to the Hotel Motel Tax Advisory Committee. *Christina McDonald, City Secretary*



**Council Agenda Item Cover Memo
January 21, 2020**

Agenda Item No.: 6(b)
Presenter: Christina McDonald, City Secretary
Department: Administration
Legal Review: N/A

AGENDA CAPTION

Approval of the appointment of citizens Russell Buster and Darlene Oostermeyer to the Hotel Motel Tax Advisory Committee.

BACKGROUND INFORMATION

The Hotel Motel Tax Advisory Committee consists of seven members: Director of the Marble Falls Chamber of Commerce, Director of the Marble Falls Economic Development Corporation, President of the Marble Falls Hotel Motel Association, the City Manager, the Mayor or City Councilmember and two citizens of the City of Marble Falls.

The current committee is: Mike Hodge (City Manager), Vacant (President of the Marble Falls Hotel Association), David Rhodes (City Councilmember), Patti Zinsmeyer (Director of the Marble Falls Chamber of Commerce), Christian Fletcher (Director of the Marble Falls Economic Development Corporation), and citizens Russell Buster and Darlene Oostermeyer.

The terms of citizens Russell Buster and Darlene Oostermeyer expire in January.

This item has been placed on the consent agenda, as the appointments are reappointments and staff does not have any other applications on file for Council's consideration.



CITY BOARD OR COMMISSION REAPPOINTMENT QUESTIONNAIRE

NAME: RUSSELL S. BUSTER DATE: 12-31-19

ADDRESS: 811 Camino Cielo MFTX (This application will expire 2 years after this date)

HOME PHONE: () CELL PHONE: (830) 798-5393

E-MAIL ADDRESS: rb @ uptownmarble.com

PLACE OF EMPLOYMENT: retired POSITION AND TITLE:

CURRENT BOARD: HOT FUNDS YEARS OF SERVICE: 1

Resident of the Marble Falls Corporate City Limits? [X] Yes [] No If yes, how long? 30 yrs.

Qualified Voter? [X] Yes [] No Voted in the last city election? [X] Yes [] No Voter Registration Number: 1002002263

Are you in arrears on any City of Marble Falls taxes or other liabilities due the City of Marble Falls? [] Yes [X] No (Arrears is defined to mean that payment has not been received within ninety (90) days from due date.)

1) Please list your accomplishments and contributions made as a board or commission member and detail your role in these accomplishments:

Worked closely w/ development of downtown events: music festivals, Paint the Town, Sculpture on Main, Bocce Derby, and much more.

2) What are your goals and objectives for the board or commission in the coming year?

To see maximum impact from \$\$ spent. Pursue involvement in new Granite Mt. Museum & tourist train development.

3) What improvements do you think need to be made to the board or commission on which you serve?

more time spent on future goals . . .

PLEASE PROVIDE ALL INFORMATION REQUESTED. INCOMPLETE QUESTIONNAIRES WILL NOT BE CONSIDERED FOR BOARD/COMMISSION REAPPOINTMENTS.

DISCLAIMER AND SIGNATURE: I hereby request consideration for reappointment to a board or commission of the City of Marble Falls, Texas. I certify that my answers above are true and complete. I understand that the information contained in this application may be considered, among other criteria, qualifications and/or information, by the City Council in its evaluation for the position being sought. I further understand that should I be reappointed to any City of Marble Falls Board or Commission, I serve at the pleasure of the City Council and may be removed from said position at any time and for any reason or no reason at all, with or without notice. I also understand that should I be reappointed to a City of Marble Falls Board or Commission, I must be responsible for a creditable record of attendance and performance. If this questionnaire leads to my reappointment to a position on a City of Marble Falls Board or Commission, I understand that false or misleading information in my questionnaire may result in my removal from the position

I also acknowledge that this information may be made available to the public.

Steve S. Brown
Applicant Signature

12-31-19
Date

.....
CITY USE ONLY:

Board/Commission Reappointed to: _____

Date Reappointed: _____

Number of Terms Served: _____

RETURN COMPLETED QUESTIONNAIRE TO:
City Secretary's Office
City of Marble Falls
800 Third Street, Marble Falls, Texas 78654
Phone: (830) 693-3615 • Fax: (830) 693-6737



CITY BOARD OR COMMISSION REAPPOINTMENT QUESTIONNAIRE

NAME: DARLENE FARMER DOSTERMEYER DATE: 12/29/19

ADDRESS: 3000 CEDAR TRAIL RD MARBLE FALLS (This application will expire 2 years after this date)

HOME PHONE: (830) 693-7025 CELL PHONE: (512) 470-0813

E-MAIL ADDRESS: dfd@nctv.com

PLACE OF EMPLOYMENT: RETIRED POSITION AND TITLE:

CURRENT BOARD: HOT YEARS OF SERVICE: 3 2016-2019

Resident of the Marble Falls Corporate City Limits? [X]Yes []No If yes, how long? 16 + years

Qualified Voter? [X]Yes []No Voter Registration Number: Voted in the last city election? [X]Yes []No

Are you in arrears on any City of Marble Falls taxes or other liabilities due the City of Marble Falls? []Yes [X]No (Arrears is defined to mean that payment has not been received within ninety (90) days from due date.)

1) Please list your accomplishments and contributions made as a board or commission member and detail your role in these accomplishments:

This HOT committee is responsible for fairly and equitably awarding funds to groups that need help in town. While the phrase "heads in beds" is an over-used cliché, there are many groups who efforts enhance a visitors experience to town. As a volunteer in several organizations, I see some of those groups as equally deserving.

2) What are your goals and objectives for the board or commission in the coming year?

To continue supporting organizations with HOT funds so that those groups have a chance to "shine" in town.

3) What improvements do you think need to be made to the board or commission on which you serve?

We need more diversity on the board.

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I also acknowledge that this information may be made available to the public.

Dahlene Oestermeier
Applicant Signature

12/31/19
Date

.....
CITY USE ONLY:

Board/Commission Reappointed to: _____

Date Reappointed: _____

Number of Terms Served: _____

RETURN COMPLETED QUESTIONNAIRE TO:
City Secretary's Office
City of Marble Falls
800 Third Street, Marble Falls, Texas 78664
Phone: (830) 693-3615 • Fax: (830) 693-6737

January 21, 2020

6. CONSENT AGENDA

- (c) Approval of the appointment of Christopher Feller, Charles Watkins and Maxanne Jones to Places 2, 4 and 6 of the Parks and Recreation Commission.
Christina McDonald, City Secretary
-



**Council Agenda Item Cover Memo
January 21, 2020**

Agenda Item No.: 6(c)
Presenter: Christina McDonald, City Secretary
Department: Administration
Legal Review: N/A

AGENDA CAPTION

Approval of the appointment of Christopher Feller, Charles Watkins and Maxanne Jones to Places 2, 4 and 6 of the Parks and Recreation Commission.

BACKGROUND INFORMATION

The Parks and Recreation Commission consists of seven members who are residents of the City of Marble Falls. The current commission is: Penny Whisenant, Christopher Feller, Ann Berg, Charles Watkins, Tomye Folts-Zettner, Maxanne Jones and Dedrick Thompson.

The terms of Christopher Feller (Place 2), Charles Watkins (Place 4) and Maxanne Jones (Place 6) expire in January.

This item has been placed on the consent agenda, as the appointments are reappointments and staff does not have any other applications on file for Council's consideration.



CITY BOARD OR COMMISSION REAPPOINTMENT QUESTIONNAIRE

NAME: Christopher Feller DATE: 31 DEC 2019

ADDRESS: 1111 Ave. G

 (This application will expire 2 years after this date)

HOME PHONE: (~~830~~) N/A CELL PHONE: (830) 992-0853

E-MAIL ADDRESS: cjfeller@gmail.com

PLACE OF EMPLOYMENT: Garrison Brothers Distillery (Johnson City)
POSITION AND TITLE: Bottling & Logistics Manager

CURRENT BOARD: Parks & Rec Commission
YEARS OF SERVICE: < 1

Resident of the Marble Falls Corporate City Limits? Yes No If yes, how long? _____

Qualified Voter? Yes No Voter Registration Number: ~~###~~ 1029427312
Voted in the last city election? Yes No

Are you in arrears on any City of Marble Falls taxes or other liabilities due the City of Marble Falls? Yes No
(Arrears is defined to mean that payment has not been received within ninety (90) days from due date.)

1) Please list your accomplishments and contributions made as a board or commission member and detail your role in these accomplishments:

N/A

2) What are your goals and objectives for the board or commission in the coming year?

I (and my family) would like to volunteer more this coming year, and so I would like to remain on the Parks/Rec commission for at least another year. Half of the meetings since I started were cancelled.

3) What improvements do you think need to be made to the board or commission on which you serve?

Not so much improvements, but I'm interested to see what the new Director is like and I'd like to help MF stay on track with the recent positive direction that it seems to have been on.

PLEASE PROVIDE ALL INFORMATION REQUESTED. INCOMPLETE QUESTIONNAIRES WILL NOT BE CONSIDERED FOR BOARD/COMMISSION REAPPOINTMENTS.

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I also acknowledge that this information may be made available to the public.

Chris Fether
Applicant Signature

31 DEC 2019
Date

CITY USE ONLY

Board/Commission Reappointed to: _____
Number of Terms Served: _____

Date Reappointed: _____

RETURN COMPLETED QUESTIONNAIRE TO:
City Secretary's Office
City of Marble Falls
800 Third Street, Marble Falls, Texas 78654
Phone: (830) 693-3615 • Fax: (830) 693-6737



CITY BOARD OR COMMISSION REAPPOINTMENT QUESTIONNAIRE

NAME: MaxAnne Jones DATE: 12/10/19

ADDRESS: 802 Avenue F Marble Falls, TX 78654 (This application will expire 2 years after this date)

HOME PHONE: (972) N/A CELL PHONE: (972) 229-0616

E-MAIL ADDRESS: jonesrmmm@gmail.com

PLACE OF EMPLOYMENT: Tenet Health - Baptist Health System, San Antonio, TX POSITION AND TITLE: Recruiter

CURRENT BOARD: Parks & Recreation Commission YEARS OF SERVICE: 1 year

Resident of the Marble Falls Corporate City Limits? [X] Yes [] No If yes, how long? 58 years

Qualified Voter? [X] Yes [] No Voted in the last city election? [] Yes [X] No Voter Registration Number: 2123255683

Are you in arrears on any City of Marble Falls taxes or other liabilities due the City of Marble Falls? [] Yes [X] No (Arrears is defined to mean that payment has not been received within ninety (90) days from due date.)

1) Please list your accomplishments and contributions made as a board or commission member and detail your role in these accomplishments:

Attended every meeting + contributed to all discussions and voting matters.
Volunteered at July 4th Celebration.

2) What are your goals and objectives for the board or commission in the coming year?

Continue to actively participate in all meetings and activities, while encouraging the Commission to be more proactively involved in decisions being made regarding P&R in the City.

3) What improvements do you think need to be made to the board or commission on which you serve?

Better communication on matters that occur between meetings

Increased involvement in decisions being made, allowing the Commission to be more supportive of City Staff, especially in matters presented to the City Council.

PLEASE PROVIDE ALL INFORMATION REQUESTED. INCOMPLETE QUESTIONNAIRES WILL NOT BE CONSIDERED FOR BOARD/COMMISSION REAPPOINTMENTS.

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I also acknowledge that this information may be made available to the public.

Madeline Jones
Applicant Signature

12/10/19
Date

.....
CITY USE ONLY:

Board/Commission Reappointed to: _____
Number of Terms Served: _____

Date Reappointed: _____

RETURN COMPLETED QUESTIONNAIRE TO:
City Secretary's Office
City of Marble Falls
800 Third Street, Marble Falls, Texas 78654
Phone: (830) 693-3615 • Fax: (830) 693-6737



CITY BOARD OR COMMISSION REAPPOINTMENT QUESTIONNAIRE

NAME: CHARLES WATKINS DATE: DEC 16 2019

ADDRESS: 511 PANTERA
MP 78654 (This application will expire 2 years after this date)

HOME PHONE: () _____ CELL PHONE: (830) 201 4006

E-MAIL ADDRESS: charleswatkins@ousthd.net.com

PLACE OF EMPLOYMENT: RETIRED
POSITION AND TITLE: _____

CURRENT BOARD: PARK & RECREATION COMMISSION
YEARS OF SERVICE: 6

Resident of the Marble Falls Corporate City Limits? Yes No If yes, how long? _____

Qualified Voter? Yes No Voter Registration Number: 1158717544
Voted in the last city election? Yes No

Are you in arrears on any City of Marble Falls taxes or other liabilities due the City of Marble Falls? Yes No
(Arrears is defined to mean that payment has not been received within ninety (90) days from due date.)

1) Please list your accomplishments and contributions made as a board or commission member and detail your role in these accomplishments:

- REGULAR ATTENDANCE - missed only one meeting
- PARTICIPATED IN MASTER PLAN - meetings & reviews
- HELPED WITH 'SPRING FLING' - prep & supervision
- SERVED AS CHAIR - protocol & elected

2) What are your goals and objectives for the board or commission in the coming year?

- TRANSITION TO NEW LEADERSHIP
- EMPHASIS ON PLANNING
- EDUCATION OF COMMISSION MEMBERS
- COMMUNITY OUTREACH

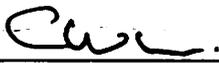
3) What improvements do you think need to be made to the board or commission on which you serve?

- GREATER UTILIZATION OF COMMISSIONER'S TALENTS
- MORE PARTICIPATION BY LOCAL USER ORGANIZATIONS
- LEVERAGE IN BUDGET PROCESS

PLEASE PROVIDE ALL INFORMATION REQUESTED. INCOMPLETE QUESTIONNAIRES WILL NOT BE CONSIDERED FOR BOARD/COMMISSION REAPPOINTMENTS.

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I also acknowledge that this information may be made available to the public.


 Applicant Signature

12-18-2019
 Date

.....
CITY USE ONLY:

Board/Commission Reappointed to: _____
 Number of Terms Served: _____

Date Reappointed: _____

RETURN COMPLETED QUESTIONNAIRE TO:
 City Secretary's Office
 City of Marble Falls
 800 Third Street, Marble Falls, Texas 78654
 Phone: (830) 693-3615 • Fax: (830) 693-6737

January 21, 2020

6. CONSENT AGENDA

- (d) Approval of the appointment of Darlene Oostermeyer, Jason Coleman and Angela Taylor to Places 2, 4 and 6 of the Planning and Zoning Commission.
Christina McDonald, City Secretary
-



**Council Agenda Item Cover Memo
January 21, 2020**

Agenda Item No.: 6(d)
Presenter: Christina McDonald, City Secretary
Department: Administration
Legal Review: N/A

AGENDA CAPTION

Approval of the appointment of Darlene Oostermeyer, Jason Coleman and Angela Taylor to Places 2, 4 and 6 of the Planning and Zoning Commission.

BACKGROUND INFORMATION

The Planning and Zoning Commission consists of seven members who are residents of the City of Marble Falls and own real property within the city limit. The current commission is: Fred Zagst, Darlene Oostermeyer, Rene Rosales, Jason Coleman, Greg Mills, Angela Taylor and Thomas Martin. The members of the commission also serve as the Capital Improvement Plan Committee.

The terms of Darlene Oostermeyer (Place 2), Jason Coleman (Place 4) and Angela Taylor (Place 6) expire in January.

This item has been placed on the consent agenda, as the appointments are reappointments and staff does not have any other applications on file for Council's consideration.



CITY BOARD OR COMMISSION REAPPOINTMENT QUESTIONNAIRE

NAME: Jason Coleman DATE: December 18th, 2019

ADDRESS: 300 E. Oak Ridge Dr.
Marble Falls, TX 78654 (This application will expire 2 years after this date)

HOME PHONE: (830) 598-1207 CELL PHONE: (830) 385-6184

E-MAIL ADDRESS: Jason@ColemanTeamRealty.com

PLACE OF EMPLOYMENT: Coleman Team Realty
POSITION AND TITLE: Broker/Owner

CURRENT BOARD: Planning & Zoning
YEARS OF SERVICE: Since 2013

Resident of the Marble Falls Corporate City Limits? Yes No If yes, how long? _____

Qualified Voter? Yes No Voter Registration Number: 1019915484
Voted in the last city election? Yes No

Are you in arrears on any City of Marble Falls taxes or other liabilities due the City of Marble Falls? Yes No
(Arrears is defined to mean that payment has not been received within ninety (90) days from due date.)

1) Please list your accomplishments and contributions made as a board or commission member and detail your role in these accomplishments:

I have faithfully served as a commissioner on the P&Z Commission since 2013: attended most meetings, prepared for meetings by reading the packet, and offered input regarding pertinent subject matters.

2) What are your goals and objectives for the board or commission in the coming year?

Continue doing what I have done for past 7 years.

3) What improvements do you think need to be made to the board or commission on which you serve?

**The P&Z input to the City Council needs to carry more weight.
If we put time and energy into considering a mater, that mater should
not be so easily altered by Council.**

PLEASE PROVIDE ALL INFORMATION REQUESTED. INCOMPLETE QUESTIONNAIRES WILL NOT BE CONSIDERED FOR BOARD/COMMISSION REAPPOINTMENTS.

DISCLAIMER AND SIGNATURE: I hereby request consideration for reappointment to a board or commission of the City of Marble Falls, Texas. I certify that my answers above are true and complete. I understand that the information contained in this application may be considered, among other criteria, qualifications and/or information, by the City Council in its evaluation for the position being sought. I further understand that should I be reappointed to any City of Marble Falls Board or Commission, I serve at the pleasure of the City Council and may be removed from said position at any time and for any reason or no reason at all, with or without notice. I also understand that should I be reappointed to a City of Marble Falls Board or Commission, I must be responsible for a creditable record of attendance and performance. If this questionnaire leads to my reappointment to a position on a City of Marble Falls Board or Commission, I understand that false or misleading information in my questionnaire may result in my removal from the position

I also acknowledge that this information may be made available to the public.



Applicant Signature

12-18-2019

Date

.....
CITY USE ONLY:

Board/Commission Reappointed to: _____

Date Reappointed: _____

Number of Terms Served: _____

**RETURN COMPLETED QUESTIONNAIRE TO:
City Secretary's Office
City of Marble Falls
800 Third Street, Marble Falls, Texas 78654
Phone: (830) 693-3615 • Fax: (830) 693-6737**



CITY BOARD OR COMMISSION REAPPOINTMENT QUESTIONNAIRE

NAME: DARLENE FARMER DOSTERMEYER DATE: 12/29/19

ADDRESS: 3000 CEDAR TRAIL RD MARBLE FALLS. (This application will expire 2 years after this date)

HOME PHONE: (830) 693-7025 CELL PHONE: (512) 470-0813

E-MAIL ADDRESS: dfo@nctv.com

PLACE OF EMPLOYMENT: Retired POSITION AND TITLE:

CURRENT BOARD: P#Z YEARS OF SERVICE: 13 2006-2019

Resident of the Marble Falls Corporate City Limits? [X] Yes [] No If yes, how long? 16+ years

Qualified Voter? [X] Yes [] No Voted in the last city election? [X] Yes [] No Voter Registration Number:

Are you in arrears on any City of Marble Falls taxes or other liabilities due the City of Marble Falls? [] Yes [X] No (Arrears is defined to mean that payment has not been received within ninety (90) days from due date.)

1) Please list your accomplishments and contributions made as a board or commission member and detail your role in these accomplishments:

Please see detailed list attached for P#Z actions between 2017 -> 2019.

2) What are your goals and objectives for the board or commission in the coming year?

To continue supporting the city during its development with an open mind, but also mindful of our history and our limitations.

3) What improvements do you think need to be made to the board or commission on which you serve?

The P&Z commission should hold themselves to a very high standard of ethics. Perhaps a refresher course would benefit all concerned.

PLEASE PROVIDE ALL INFORMATION REQUESTED. INCOMPLETE QUESTIONNAIRES WILL NOT BE CONSIDERED FOR BOARD/COMMISSION REAPPOINTMENTS.

DISCLAIMER AND SIGNATURE: I hereby request consideration for reappointment to a board or commission of the City of Marble Falls, Texas. I certify that my answers above are true and complete. I understand that the information contained in this application may be considered, among other criteria, qualifications and/or information, by the City Council in its evaluation for the position being sought. I further understand that should I be reappointed to any City of Marble Falls Board or Commission, I serve at the pleasure of the City Council and may be removed from said position at any time and for any reason or no reason at all, with or without notice. I also understand that should I be reappointed to a City of Marble Falls Board or Commission, I must be responsible for a creditable record of attendance and performance. If this questionnaire leads to my reappointment to a position on a City of Marble Falls Board or Commission, I understand that false or misleading information in my questionnaire may result in my removal from the position

I also acknowledge that this information may be made available to the public.

Paulene Osterweyer
Applicant Signature

12/31/19
Date

CITY USE ONLY:

Board/Commission Reappointed to: _____
Number of Terms Served: _____

Date Reappointed: _____

RETURN COMPLETED QUESTIONNAIRE TO:
City Secretary's Office
City of Marble Falls
800 Third Street, Marble Falls, Texas 78654
Phone: (830) 693-3615 • Fax: (830) 693-6737

Workshops- Development Code Adoption

Hotel Conference Center PDD

Gregg Ranch Phase 1 Construction Plat

Marble Falls Industrial Park Construction & Final Plat

Deer Creek PDD

Roper Ranch PDD

Conditional Use Permit- allow religious assembly within Duplex base district

Deer Creek Construction Plat

Zoning of annexed property located south of SH 71 and west of US 281 from AG to Neighborhood Commercial & Single-Family Residential

Manzano Ridge Construction Plat

Parsley Addition Construction Plat

Hotel Conference Center PDD

Setback Variance- within Duplex Base District at 1512 Sixth Street

Development Code Adoption

Zoning Map Adoption

Development Plat for property within the ETJ on CR 340

Conditional Use Permit for apartment use in the Downtown Residential District- Texas Housing Foundation

Loma Vista Two- Phase 2 & 3 Construction Plat

Amendments to Comprehensive Plan and Future Land Use Map extending the ETJ

Text Amendment- Chapter 20- Signs

Text Amendments to the Development Code RE: unlisted uses, lot requirements, setbacks. Design standards, fence requirements, driveways, parking, and landscaping

Sign Variance for monument sign within setback at Fourth Street & US 281

Sign Variance- electronic message sign First United Methodist Church

Preliminary plat & Final plat of 7 Fall Marbles

Conditional Use Permit- Duplex Use within the ENZ.2 District

Loma Vista Two Phase 2 Final Plat

Sidewalk Masterplan

Amendments to Appendix B, Development Code to comply with House Bill 2439, House Bill 3167, and House Bill 2497



CITY BOARD OR COMMISSION REAPPOINTMENT QUESTIONNAIRE

NAME: Angela Taylor DATE: 1.6.2020

ADDRESS: 91 Wildflower Blvd. Marble Falls, TX 78654 (This application will expire 2 years after this date)

HOME PHONE: () N/A CELL PHONE: (830) 220.3531

E-MAIL ADDRESS: angela.taylor@hotmail.com

PLACE OF EMPLOYMENT: Utility Revenue Services
POSITION AND TITLE: Director of Client Services

CURRENT BOARD: D-7
YEARS OF SERVICE: 2 years

Resident of the Marble Falls Corporate City Limits? Yes No If yes, how long? 11 years

Qualified Voter? Yes No Voter Registration Number: 1087417338
Voted in the last city election? Yes No

Are you in arrears on any City of Marble Falls taxes or other liabilities due the City of Marble Falls? Yes No
(Arrears is defined to mean that payment has not been received within ninety (90) days from due date.)

1) Please list your accomplishments and contributions made as a board or commission member and detail your role in these accomplishments:

- served on ~~the~~ committee drafting the Development Code ii. zoning map passed in 2019
- instrumental in passing a substantial increase to the Impact Fee in order to ensure funding of future utilities projects

2) What are your goals and objectives for the board or commission in the coming year?

Continue to serve the community ~~as~~ with an eye to our past and vision of our future.

3) What improvements do you think need to be made to the board or commission on which you serve?

No improvements; but, please let's continue to maintain the open dialogue with the citizens. The level of transparency and abundance of information shared is so important to our success.

PLEASE PROVIDE ALL INFORMATION REQUESTED. INCOMPLETE QUESTIONNAIRES WILL NOT BE CONSIDERED FOR BOARD/COMMISSION REAPPOINTMENTS.

DISCLAIMER AND SIGNATURE: I hereby request consideration for reappointment to a board or commission of the City of Marble Falls, Texas. I certify that my answers above are true and complete. I understand that the information contained in this application may be considered, among other criteria, qualifications and/or information, by the City Council in its evaluation for the position being sought. I further understand that should I be reappointed to any City of Marble Falls Board or Commission, I serve at the pleasure of the City Council and may be removed from said position at any time and for any reason or no reason at all, with or without notice. I also understand that should I be reappointed to a City of Marble Falls Board or Commission, I must be responsible for a creditable record of attendance and performance. If this questionnaire leads to my reappointment to a position on a City of Marble Falls Board or Commission, I understand that false or misleading information in my questionnaire may result in my removal from the position

I also acknowledge that this information may be made available to the public.



Applicant Signature

1.6.2020

Date

.....
CITY USE ONLY:
Board/Commission Reappointed to: _____ Date Reappointed: _____
Number of Terms Served: _____

RETURN COMPLETED QUESTIONNAIRE TO:
City Secretary's Office
City of Marble Falls
800 Third Street, Marble Falls, Texas 78654
Phone: (830) 693-3615 • Fax: (830) 693-6737

January 21, 2020

6. CONSENT AGENDA

- (e) Approval of Resolution 2020-R-01A, a resolution allowing for the submission of an application to the TxGDBG, Texas Community Development Block Grant Program for the Disaster Relief Fund with the Texas Department of Agriculture and appointing an authorized official for the City Nature Heights Drainage Improvement Project (Bridge). *Russell Sander, Fire Chief*
-



**Council Agenda Item Cover Memo
January 21, 2020**

Agenda Item No.: 6(e)
Presenter: Russell Sander, Fire Chief
Department: Emergency Management
Legal Review: **N/A**

AGENDA CAPTION

Approval of Resolution 2020-R-01A, a resolution allowing for the submission of an application to the TxGDBG, Texas Community Development Block Grant Program for the Disaster Relief Fund with the Texas Department of Agriculture and appointing an authorized official for the City Nature Heights Drainage Improvement Project (Bridge).

BACKGROUND

The Disaster Relief (DR) Fund addresses emergency situations that have received an official disaster declaration (either by the Governor or the President). Funds can be used to restore infrastructure damaged by natural disasters such as tornadoes, hurricanes, floods, etc., to pre-disaster condition in design, function, and capacity. It can also be used to improve infrastructure.

In the aftermath of natural disasters and storms, communities may consider applying for the Texas Community Development Block Grant Program, Disaster Relief Fund (TxCDBG-DR). DR Awards range from a minimum of \$50,000 to a maximum of \$350,000

The funds cannot be used for:

- Improvements to public infrastructure beyond repairs or replacement of the damaged facility
- New facilities that did not exist prior to the disaster event
- Repair costs that are covered by insurance
- Temporary improvements or emergency measures that are not a long-term solution
- Repair of businesses
- Costs of preparing an application for funding.

Staff intends to submit an application for \$350,000 for the Nature Heights Low Water Crossing. If the Nature Heights Low Water Crossing project is funded through FEMA's Hazard Mitigation Grant Program, these funds can be used for the City's 25% math. Staff previously estimated the cost for this project as \$1,500,000.

If this project is not awarded FEMA Hazard Mitigation, these funds can be used to improve the crossing. If the intended project is not allowable through the grant, staff will submit a more suitable project.

Staff recommends Council approve the submission of the application for TXCDBG.

RESOLUTION 2020-R-01A

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MARBLE FALLS, TEXAS, AUTHORIZING THE SUBMISSION OF A TEXAS COMMUNITY DEVELOPMENT BLOCK GRANT (TxCDBG) PROGRAM APPLICATION TO THE TEXAS DEPARTMENT OF AGRICULTURE FOR THE DISASTER RELIEF FUND; AND AUTHORIZING THE MAYOR AND/OR CITY MANAGER TO ACT AS THE CITY'S EXECUTIVE OFFICER AND AUTHORIZED REPRESENTATIVE IN ALL MATTERS PERTAINING TO THE CITY'S PARTICIPATION IN THE TEXAS COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAM.

WHEREAS, the City Council of the City of Marble Falls desires to develop a viable community, including decent housing and a suitable living environment and expanding economic opportunities, principally for persons of low-to-moderate income; and

WHEREAS, certain conditions exist which represent a threat to the public health and safety; and

WHEREAS, it is necessary and in the best interests of the City of Marble Falls to apply for funding under the Texas Community Development Block Grant (TxCDBG) Program;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MARBLE FALLS, TEXAS:

1. That a Texas Community Development Block Grant Program application for the Disaster Relief Fund is hereby authorized to be filed on behalf of the City with the Texas Department of Agriculture.
2. That the City's application be placed in consideration for funding under the Disaster Relief Fund.
3. That the application be for \$350,000.00 of grant funds to provide debris removal, repairs and improvements to roads, bridges and culverts in the City.
4. That the City Council directs and designates the Mayor and/or City Manager as the City's Chief Executive Officer and Authorized Representative to act in all matters in connection with this application and the City's participation in the Texas Community Development Block Grant Program.
5. That all funds will be used in accordance with all applicable federal, state, local and programmatic requirements including but not limited to procurement, environmental review, labor standards, real property acquisition, and civil rights requirements.
6. That it further be stated that the City of Marble Falls may use the funds for match to FEMA funds for the debris removal, repairs and improvements to roads, bridges and culverts, the TxCDBG funds may be used as match.

Passed and approved this 21st day of January 2020

John Packer, Mayor
Marble Falls, Texas

Christina McDonald, City Secretary
Marble Falls, Texas

January 21, 2020

6. CONSENT AGENDA

- (f) Approval of the 4th Quarter Investment Report for the period July 1, 2019 through September 30, 2019. *Baron Sauls, Director of Finance*
-



**Council Agenda Item Cover Memo
January 21, 2020**

Agenda Item No.: 6(f)
Presenter: Baron Sauls, Director of Finance
Department: Finance
Legal Review: N/A

AGENDA CAPTION

Approval of the 4th Quarter Investment Report for the period July 1, 2019 through September 30, 2019.

BACKGROUND INFORMATION

The 4th quarter report shows earnings of \$54,114. The higher earnings this quarter were from the investment pools. Texas Class at an amount of \$43,799 with an average interest rate of 2.308% and Logic earned \$5,370 at an average rate of 2.332%. We did not have any certificates of deposit during this quarter.

Our weighted average yield is at 2.098, this rate is above both, the 6 months and 1 year T-Bill rates. Our weighted average maturity rate is approximately 1 day. The individual rates of the investment pools are 12 basis points above the benchmark yield rates. We are maintaining the majority of our investments in the pools, which allows the City to have quick liquidity.

City of Marble Falls
Quarterly Investment Report
4 TH QUARTER: JULY 1- SEPTEMBER 30, 2019

Summary of Investments by Type

Description	Value of all Investments at 07/01/2019		Value of all Investments at 09/30/2019	
	Book Value	Market Value	Book Value	Market Value
Demand Deposits	1,622,806	1,622,806	2,470,362	2,470,362
Logic	1,139,107	1,139,107	744,476	744,476
Texas Class	8,040,161	8,040,161	7,108,960	7,108,960
Total:	\$10,802,074	\$10,802,074	\$10,323,798	\$10,323,798

Summary of Investments by Fund Group

Fund Description	at 07/01/2019	at 09/30/2019	Change
General Fund	938,234	1,871,528	\$933,294
Enterprise Fund	51,447	58,309	\$6,862
Economic Development Corp.	8,082,633	7,460,113	(\$622,520)
Debt Service Funds	181,992	37,383	(\$144,609)
Capital Project Funds	1,231,862	636,538	(\$595,324)
Special Revenue Funds	315,906	259,928	(\$55,978)
Total:	\$10,802,074	10,323,798	(\$478,276)

Summary of Interest Earnings by Type of Investment

Description	This Quarter	Year-to-Date	Average Interest Rate
	Jul 19 -Sep 19	Oct 18 - Sep 19	
Demand Deposits	4,945	26,016	1.648
Logic	5,370	31,128	2.332
Texas Class	43,799	211,327	2.308
Total:	\$54,114	\$268,471	

WEIGHTED AVERAGE YIELD	WAY	2.098
BENCHMARK YIELD:	6 Months T-Bill Benchmark Yield	2.090
	1 Year T- Bill Benchmark Yield	1.920
WEIGHTED AVERAGE MATURITY	WAM	1.0 Day

The City of Marble Falls Investment Portfolio is in compliance with the investment strategy of its investment policy and the relevant provisions of Chapter 2256 of the Public Funds Investment Act.



Mike Hodge, City Manager/ Investment Officer

1/15/20
Date



Baron Sauls, Director of Finance/ Investment Officer

1/15/20
Date

January 21, 2020

7. REGULAR AGENDA

- (a) Discussion and Action on appointments to the Tax Increment Reinvestment Zone (TIRZ) Board No. 1 to serve for a term of two years and the appointment of a Chair to serve for a term of one year. *Christina McDonald, City Secretary*
-



**Council Agenda Item Cover Memo
January 21, 2020**

Agenda Item No.: 7(a)
Presenter: Christina McDonald, City Secretary
Department: Administration
Legal Review: N/A

AGENDA CAPTION

Discussion and Action on appointments to the Tax Increment Reinvestment Zone (TIRZ) Board No. 1 to serve for a term of two years and the appointment of a Chair to serve for a term of one year.

BACKGROUND INFORMATION

The TIRZ Board consists of nine members who serve a term of two years each: State Senator or designee, State Representative or designee and seven members who own real property in the TIRZ or are an employee or an agent of a person who owns real property in the TIRZ.

The current board is: Kyle Stripling (Chair – State Senator Designee), Joe Don Dockery (Vice Chair – State Representative Designee), Lori Brix, Teresa Carosella, Charles Johnstone, Scott Martin, Rebecca Nunnally, Dave Plante and Tony Plumlee.

Four member’s terms on the TIRZ Board expire in January: Teresa Carosella, Charles Johnstone, Scott Martin and Tony Plumlee.

Three of the four members have submitted reappointment questionnaires (attached) for Council’s consideration for reappointment to the board. Scott Martin does not wish to be considered for reappointment. Staff has one new application on file from Mitch McManus (also attached).

The TIRZ Ordinance requires that Council appoint a Chair to serve a term of one year.

Staff has contacted Kyle Stripling and he is still interested in being considered for the Chair position. The TIRZ Board is responsible for appointing a Vice Chair annually.



CITY BOARD OR COMMISSION REAPPOINTMENT QUESTIONNAIRE

NAME: Teresa Carosella

DATE: 11-14-19

ADDRESS: 513 Main St, Marble Falls TX 78654

(This application will expire 2 years after this date)

HOME PHONE: (512) 470-2795 CELL PHONE: (830) 693-8006

E-MAIL ADDRESS: Teresa.Carosella@gmail.com

PLACE OF EMPLOYMENT: Custom Creations & Interiors / Art in Bread
POSITION AND TITLE: Owner / President

CURRENT BOARD: Yes

YEARS OF SERVICE: 2

Resident of the Marble Falls Corporate City Limits? Yes No If yes, how long? Property owned since 2016 - Main St

Qualified Voter? Yes No Voter Registration Number: _____
Voted in the last city election? Yes No

Are you in arrears on any City of Marble Falls taxes or other liabilities due the City of Marble Falls? Yes No
(Arrears is defined to mean that payment has not been received within ninety (90) days from due date.)

1) Please list your accomplishments and contributions made as a board or commission member and detail your role in these accomplishments:

As a business and property owner on Main St, I feel I can represent other small business owners & make suggestions for possible improvements, challenges, etc. Improvements in the TIRZ district positively impact my investment & all other businesses like myself.

2) What are your goals and objectives for the board or commission in the coming year?

cont

with the downtown coordinator & the focus on downtown. I really look forward to making Marble Falls downtown district a destination. It's an exciting time for us, & I am thrilled to be a part of it.

3) What improvements do you think need to be made to the board or commission on which you serve?

Unsure, maybe communication of ongoing projects between scheduled meetings for those of us "not in the loop". But, otherwise very well organized, structured and led by knowledgeable business people. I would love to continue serving.

PLEASE PROVIDE ALL INFORMATION REQUESTED. INCOMPLETE QUESTIONNAIRES WILL NOT BE CONSIDERED FOR BOARD/COMMISSION REAPPOINTMENTS.

DISCLAIMER AND SIGNATURE: I hereby request consideration for reappointment to a board or commission of the City of Marble Falls, Texas. I certify that my answers above are true and complete. I understand that the information contained in this application may be considered, among other criteria, qualifications and/or information, by the City Council in its evaluation for the position being sought. I further understand that should I be reappointed to any City of Marble Falls Board or Commission, I serve at the pleasure of the City Council and may be removed from said position at any time and for any reason or no reason at all, with or without notice. I also understand that should I be reappointed to a City of Marble Falls Board or Commission, I must be responsible for a creditable record of attendance and performance. If this questionnaire leads to my reappointment to a position on a City of Marble Falls Board or Commission, I understand that false or misleading information in my questionnaire may result in my removal from the position.

I also acknowledge that this information may be made available to the public.


Applicant Signature

11-14-19
Date

CITY USE ONLY

Board/Commission Reappointed to: _____
Number of Terms Served: _____

Date Reappointed: _____

RETURN COMPLETED QUESTIONNAIRE TO:
City Secretary's Office
City of Marble Falls
800 Third Street, Marble Falls, Texas 78654
Phone: (830) 693-3615 • Fax: (830) 693-6737



CITY BOARD OR COMMISSION REAPPOINTMENT QUESTIONNAIRE

NAME: CHARLES JOHNSTONE DATE: 12.4.2019

ADDRESS: 128 KINGSLAND RANCH CV (This application will expire 2 years after this date)
15 KINGSLAND TEXAS 78639

HOME PHONE: (409) 939-8188 CELL PHONE: (409) 939-8188

E-MAIL ADDRESS: charlescjohnstone@gmail.com

PLACE OF EMPLOYMENT: RETIRED ATTORNEY
POSITION AND TITLE:

CURRENT BOARD: TIRE BOARD
YEARS OF SERVICE: 4

Resident of the Marble Falls Corporate City Limits? [] Yes [X] No If yes, how long?

Qualified Voter? [X] Yes [] No Voter Registration Number: 1180267282
Voted in the last city election? [] Yes [] No

Are you in arrears on any City of Marble Falls taxes or other liabilities due the City of Marble Falls? [] Yes [X] No
(Arrears is defined to mean that payment has not been received within ninety (90) days from due date.)

1) Please list your accomplishments and contributions made as a board or commission member and detail your role in these accomplishments:

- OVER 35 YEARS EXPERIENCE IN LAW INCLUDING MANAGING HIGH PRIORITY AND LARGE SCALE ENDEAVORS AT BOTH STATE & LOCAL LEVELS
AS A 4 YEAR MEMBER OF THE TIRE BOARD, I HAVE ATTENDED ALL BUT ONE OF THE MEETINGS & HAVE CONTRIBUTED IDEAS AND PARTICIPATED IN DECISIONS TOWARD THE BOARD'S PURPOSE.

2) What are your goals and objectives for the board or commission in the coming year?

City of Marble Falls Board and Commission Reappointment Questionnaire - Page 1 of 2

- INCREASE THE VISIBILITY OF A DYNAMIC DOWNTOWN AREA FOR THE GOOD OF MARBLE FALLS, INCLUDING INCREASED REVENUE FOR THE CITY AND FOR THE LONG-TERM SUCCESS OF ITS BUSINESS AREA
PROVIDE PARKING AND INCREASE THE PRESENCE OF HOSPITALITY CENTERS IN A CITY BLESSED WITH A CONSTANT LEVEL LAKE IN THE HEART OF TEXAS

3) What improvements do you think need to be made to the board or commission on which you serve?

I'M SATISFIED THAT THE TIRE BOARD IS RUN PROFESSIONALLY AND I HONESTLY CANNOT THINK OF ANY NEEDED CHANGES.

PLEASE PROVIDE ALL INFORMATION REQUESTED. INCOMPLETE QUESTIONNAIRES WILL NOT BE CONSIDERED FOR BOARD/COMMISSION REAPPOINTMENTS.

DISCLAIMER AND SIGNATURE: I hereby request consideration for reappointment to a board or commission of the City of Marble Falls, Texas. I certify that my answers above are true and complete. I understand that the information contained in this application may be considered, among other criteria, qualifications and/or information, by the City Council in its evaluation for the position being sought. I further understand that should I be reappointed to any City of Marble Falls Board or Commission, I serve at the pleasure of the City Council and may be removed from said position at any time and for any reason or no reason at all, with or without notice. I also understand that should I be reappointed to a City of Marble Falls Board or Commission, I must be responsible for a creditable record of attendance and performance. If this questionnaire leads to my reappointment to a position on a City of Marble Falls Board or Commission, I understand that false or misleading information in my questionnaire may result in my removal from the position

I also acknowledge that this information may be made available to the public.

Seamus C. D...stone
Applicant Signature

12.4.2019
Date

.....
CITY USE ONLY:

Board/Commission Reappointed to: _____
Number of Terms Served: _____

Date Reappointed: _____

RETURN COMPLETED QUESTIONNAIRE TO:
City Secretary's Office
City of Marble Falls
800 Third Street, Marble Falls, Texas 78654
Phone: (830) 693-3615 • Fax: (830) 693-6737

MAY 29 2018

City of Marble Falls
City Secretary's Office

From: noreply@civicplus.com
Sent: Saturday, May 19, 2018 1:21 PM
To: Christina McDonald
Subject: Online Form Submittal: Application for Appointment to a City Board or Commission

Application for Appointment to a City Board or Commission

Personal Information

Date	5/18/2018
First Name	Mitch
Last Name	McManus
Address1	P.O. Box 781948
Address2	<i>Field not completed.</i>
City	San Antonio
State	TX
Zip	78278
Home Phone Number	210-860-0455
Mobile Phone Number	210-860-0455
Email Address	mdmcmamus1@aol.com
Business Address	P.O. Box 781948, San Antonio, TX 78278
Business Phone Number	210-860-0455
Occupation	Real Estate
Select the Board, Commission, or Committee applying for	Tax Increment Reinvestment Zone No. 1 Board (Meets as needed)
If applying for the Planning & Zoning Commission please indicate if you own real property within the City Limits.	Yes

If applying for the TIRZ Board please indicate if you own real property within the TIRZ OR indicate if you are an employee or agent of a person who owns real property in the TIRZ.

Yes I own Real Property within the TIRZ

Residency Information

Length of residency in City of Marble Falls 0

Are you a registered voter? Yes

Voter Registration No. *Field not completed.*

Did you vote in the last City Election? No

Organization Membership Information

Are you currently serving on other Boards, Commissions, or Committees? Yes

If yes, please list current service, including dates. Public Improvement District San Antonio 2017-2018

Have you served on a Board, Commission, or Committee before? Yes

If yes, please list past service, including dates of service. Centro Alliance San Antonio 2005-2017

Please state why you wish to serve. I want to be better informed and have input over things that go on in downtown Marble Falls.

What qualifications or talents would you bring to a City Board or Commission? I have been in the commercial real estate business for 35 years. Additionally I am a board member and officer of the Public Improvement District in downtown San Antonio.

What are your top three goals and objectives for the board or commission you are applying for? 1. Long term investments that further the vibrancy of downtown Marble Falls. 2. The ability to influence key decision makers in Marble Falls. 3. Further integration into the community.

Please list organization memberships and positions held Treasurer of the Downtown PID in San Antonio.

Please list areas of special interest Urban mixed use real estate.

PLEASE PROVIDE ALL INFORMATION AS REQUESTED. INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED FOR BOARD OR COMMISSION APPOINTMENTS.

DISCLAIMER AND SIGNATURE

I hereby request consideration for appointment to a board or commission of the City of Marble Falls, Texas. I certify that my answers above are true and complete. I understand that the information contained in this application may be considered, among other criteria, qualifications and/or information, by the City Council in its evaluation for the position being sought. I further understand that should I be appointed any City of Marble Falls' Board or Commission, I serve at the pleasure of the City Council and may be removed from said position at any time and for any reason or no reason at all, with or without notice. I also understand that should I be appointed to a City of Marble Falls Board or Commission, I must be responsible for a creditable record of attendance and performance. If this application leads to my appointment to a position on a City of Marble Falls Board or Commission, I understand that false or misleading information in my application may result in my removal from the position. I also acknowledge that this information may be made available to the public and the application will be maintained in the City's active files for two years from the date of application. I understand that should I not be appointed to a City of Marble Falls Board or Commission, this application and any other records obtained, collected or otherwise prepared regarding this application shall be maintained in accordance with the Texas Public Information Act and the City of Marble Falls' document retention schedule.

Signature of Applicant

Do you agree? I Agree

Email not displaying correctly? [View it in your browser.](#)

11.20.18	Still interested.
1.15-19	Considered. Not appointed
1-6.20	Still interested.



CITY BOARD OR COMMISSION REAPPOINTMENT QUESTIONNAIRE

NAME: Tony Plumlee DATE: November 20, 2019

ADDRESS: 400 Sherman Drive (This application will expire 2 years after this date)

HOME PHONE: () N/A CELL PHONE: (512) 715-2510

E-MAIL ADDRESS: tplumlee@willis-engineering.com

PLACE OF EMPLOYMENT: Willis Environmental Engineering, Inc.

POSITION AND TITLE: Owner

CURRENT BOARD: Yes

YEARS OF SERVICE: Two I think

Resident of the Marble Falls Corporate City Limits? Yes No If yes, how long? 32 glorious Years

Qualified Voter? Yes No Voter Registration Number: 1001995418

Voted in the last city election? Yes No

Are you in arrears on any City of Marble Falls taxes or other liabilities due the City of Marble Falls? Yes No
(Arrears is defined to mean that payment has not been received within ninety (90) days from due date.)

- 1) Please list your accomplishments and contributions made as a board or commission member and detail your role in these accomplishments:

I show up and vote. I try to be an active member and contribute what input I can.

2) What are your goals and objectives for the board or commission in the coming year?

To concentrate on what matters within the City and particularly on Main Street. The side walks are horrible, this week November 20,2019, three people have fallen in front of my office at 310 Main St.. One was a young mother and her baby carriage fell over with the baby in it, the others were elderly. My other major goal PARKING.

3) What improvements do you think need to be made to the board or commission on which you serve?

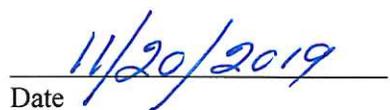
I think that the current board members are a very diverse group of individuals and all independent Thinkers. I don't believe I would change a thing. We do not always agree one topic and I think that is a good thing.

PLEASE PROVIDE ALL INFORMATION REQUESTED. INCOMPLETE QUESTIONNAIRES WILL NOT BE CONSIDERED FOR BOARD/COMMISSION REAPPOINTMENTS.

DISCLAIMER AND SIGNATURE: I hereby request consideration for reappointment to a board or commission of the City of Marble Falls, Texas. I certify that my answers above are true and complete. I understand that the information contained in this application may be considered, among other criteria, qualifications and/or information, by the City Council in its evaluation for the position being sought. I further understand that should I be reappointed to any City of Marble Falls Board or Commission, I serve at the pleasure of the City Council and may be removed from said position at any time and for any reason or no reason at all, with or without notice. I also understand that should I be reappointed to a City of Marble Falls Board or Commission, I must be responsible for a creditable record of attendance and performance. If this questionnaire leads to my reappointment to a position on a City of Marble Falls Board or Commission, I understand that false or misleading information in my questionnaire may result in my removal from the position

I also acknowledge that this information may be made available to the public.


Applicant Signature


Date

.....
CITY USE ONLY:

Board/Commission Reappointed to: _____ Date Reappointed: _____
Number of Terms Served: _____

RETURN COMPLETED QUESTIONNAIRE TO:
City Secretary's Office
City of Marble Falls
800 Third Street, Marble Falls, Texas 78654

January 21, 2020

7. REGULAR AGENDA

- (b) Discussion and Action on recommendations from the Hotel Motel Tax Advisory Committee regarding the allocation of FY 2019/2020 Hotel Occupancy Tax funding for Texas Tournament Zone, Marble Falls Rodeo Association and National Adult Soapbox Derby Association. *Mike Hodge, City Manager*
-



**Council Agenda Item Cover Memo
January 21, 2020**

**Agenda Item: 7(b)
Presenter: Mike Hodge
Department: Administration**

AGENDA CAPTION

Discussion and Action on recommendations from the Hotel Motel Tax Advisory Committee regarding the allocation of FY 2019/2020 Hotel Occupancy Tax funding for Texas Tournament Zone, Marble Falls Rodeo Association, and National Adult Soapbox Derby Association.

BACKGROUND

The Hotel Occupancy Tax Advisory Committee convened on January 16, 2020 and heard presentations from three applicants requesting funding from the FY19/20 hotel motel occupancy tax budget.

The committee has recommended funding in the amount of \$2,500 for Texas Tournament Zone for an annual fishing tournament on Lake LBJ to be funded from the local assistance allocation.

The committee has recommended funding in the amount of \$20,000 for Marble Falls Rodeo Association to be funded from reserves under capital projects in order to construct restroom facilities that support the use of the site for the annual rodeo and other events.

The committee has recommended funding in the amount of \$10,000 for the 2020 National Adult Soapbox Derby Association race event to be funded from the local assistance allocation.

HOT Reimbursement Grant Application

Please print clearly and complete the following application.

Organization

Today's Date: 8-24-19

Name of Organization: Texas Tournament Zone

Mailing Address: PO Box 483

City, State, Zip: Cedar Park, TX 78630

Contact Name: John Ward

Contact Phone Number: 512-825-0626

Contact E-mail: john.ward@ttz.com

Is your organization: Non-profit Private/For-Profit Tax ID# 26-4136262

Purpose of your organization:

Professional style bass fishing tournament

Proposal Information

Does your Event/Expenditure pass **Part One** of the statutory test, defined specifically as directly enhancing and promoting tourism in Marble Falls **AND** directly promoting the overnight accommodation industry in Marble Falls by increasing overnight stays? Yes No

Does your Event/Expenditure pass **Part Two** of the statutory test, defined specifically as limiting the use of Hotel Occupancy Tax funds to one or more of the following categories?

(1) Funding the establishment, improvement, or maintenance of a convention center or visitor information center; (2) Paying the administrative costs for facilitating convention registration; (3) Paying for advertising, solicitations, and promotion that attract tourists and convention delegates to the city or its vicinity; (4) Expenditures that promote the arts; (5) Funding historical restoration or preservation programs; (6) Certain sporting event related expenses; (7) Certain tourist shuttles; (9) signage directing tourists to attractions frequently visited by hotel guests. Yes No

If the answer to one of the above two questions is no, you are not eligible for Hotel Occupancy Tax (HOT) funds and need not continue.

Event or Expenditure Description

- 1) Name of your event/expenditure: TTZ Tournament Trail event
- 2) Website address of your event/expenditure: www.ttzi.com
- 3) Date (s) of event/expenditure: Feb 1, 2020 Saturday - Registration 1-31-20
- 4) Will there be an admission charge for this event/expenditure? Yes No +2-1-20
- 5) Please list any additional charges for this event/expenditure (i.e. parking, entry fees for contests, etc...)

Activity <u>Registration</u>	Cost <u>*200 Adult / *150 Youth/Adult</u>
Activity <u>Annual membership fee</u>	Cost <u>*35</u>
Activity _____	Cost _____
- 6) Primary location of event/expenditure: LBJ Yacht Club & Marina
- 7) What is specifically being marketed or promoted (i.e. facility, event, etc...)
bass fishing tournament
- 8) Purpose and goal of your organization and who benefits from your success:
Providing the competitive angler a singular source for all things tournament fishing. TTZ staff, tournament sponsors, dealers, packs, local businesses, local hotels and restaurants

Visitor Impact

- 1) Previous year's number of persons expected attending this event/expenditure:
Local: 75 Out of Town: 400
- 2) Number of total persons expected to attend this event/expenditure:
Local: 75 Out of Town: 400
- 3) Approximately number of people attending/visiting event or expenditure will stay overnight in Marble Falls' hotels, motels or bed and breakfasts? approx 300 - 350
- 4) Do you reserve a room block for this event/expenditure? Yes No
- 5) Which hotels have you negotiated a special rate if this reimbursement request is being used for an event? Please list hotels (do not list rates).
We will reflect www.marblefalls.org on our event registration website page specific to this LBJ tournament event on 2-1-2020 as well as all social media outlets, FB/Instagram/Forums

Funding Request

Amount Requested: \$ 2,500

Does the proposed event plan to become self-supporting in the future? Yes No N/A

Total advertising/promotion budget: \$ *4,000

a) What is your organization's direct contribution to the above? \$ *1500

b) What other sources of funding are being applied for or have been received for the advertising/promotion of your organization?

None

c) How will the funds be used?

Direct marketing, paid advertising, promotional graphics, social media, website, printing flyers

d) Please indicate all promotion efforts your organization is coordinating and the amount financially committed to each media outlet:

Paid Advertising \$ _____ Radio \$ _____ Newspaper \$ _____

Press Releases to Media \$ _____ Television \$ _____

Direct Mailing \$ _____ Distribution of Brochures \$ _____

Other (describe) \$ _____

Required Attachments

Along with the application, please submit the following attachments:

1. Itemized, detailed list of expenditures relevant for HOT revenue use
2. Advertising/ Marketing Plan, including targeted audience, detailed list of media to be used
3. List of Board of Directors/ Event Committee with contact phone numbers
4. Event planning timeline
5. Schedule of activities relating to your event/ expenditure

Local HOT Use Request for Funding Agreement Form

Please return completed application with necessary attachments and signature to the City of Marble Falls, 800 Third Street, Marble Falls, TX 78654 by the grant application deadline. If you have any application questions, please contact Lisa Ward at (830) 693-3615.

I fully understand the Local Hotel Occupancy Tax (HOT) Special Events Grant Application, Application Process, Reimbursement Process, and Rules Governing the Application established by the City of Marble Falls. I intend to use this funding for the aforementioned event to forward the efforts of the City of Marble Falls in **directly** enhancing and promoting tourism **and** the convention and hotel industry by attracting visitors from **outside** Marble Falls into the city or its vicinity.

I have read the Local Hotel Occupancy Tax (HOT) Special Events Grant Application guidelines including the Rules Governing the Application and the Reimbursement Process.

I understand that if I am awarded my request for Hotel Occupancy Tax (HOT) funding by the City of Marble Falls, any deviation from the approved event or from the Rules Governing the Application may result in the partial or total withdrawal of the Local Hotel Occupancy Tax (HOT) Special Events Grant Application.

Texas Tournament Zone
Organization Name

SBE
Applicant's Signature

8/24/19
Date

Hotel Occupancy Tax Grant Request Proposal
Prepared for City of Marble Falls



Submitted by:
Texas Tournament Zone
PO Box 483
Cedar Park, TX 78630
John D. Ward / 512-825-0626

Event Dates: 1/31/20 through 2/1/20
Location: Lake LBJ, Yacht Club and Marina

Event Details: Texas Tournament Zone is running a 2020 trail event on Lake LBJ, with a Friday night registration event location and the tournament to follow Saturday morning 2/1/2020. TTZ guarantees \$10,000 for first place and pays back 90% of entries back to the anglers. The last three years TTZ has held the largest bass tournaments in the history of Lake LBJ, averaging over 450 anglers. We are hoping to break our own record in 2020 with our expanded coverage in Texas, bringing in more heads in beds to the City of Marble Falls.

Budget Requested: TTZ is requesting \$2,500 to aid in event promotion and planning. This budget will be spent on banner signage, radio advertisement, web page development on TTZ1.com, email campaign promotions, social media promotions on Facebook and Instagram, as well as event flyers being placed at tackle shops throughout Texas. TTZ will make a targeted effort with our angling community to promote only the hotel locations approved by the City of Marble Falls. In addition to the ads we will place on fishing forums like Texas Fishing Forum, Austin Bass Fishing, TTZForum, we will also create email campaigns that will be broadcasted to thousands of anglers registered with TTZ. Finally we will create a custom web page on the TTZ1.com for this event and list only the approved hotels from the City of Marble Falls as places to stay. All social media ads will link to this page, targeted promotions to anglers throughout the entire state of Texas will receive these feeds through their Facebook and social media accounts.

Event Impact: Through advertising to a targeted market that will need to be staying in hotels in your region leading up to and on the event weekend, TTZ will drive anglers only to the locations approved by your group. These ads also have a wider impact than just the anglers fishing our events. TTZ events are widely publicized throughout the angling community on many internet forums. The hundreds of thousands of fishermen that visit these sites will see the great facilities and reports from the TTZ anglers about the Lake LBJ region. TTZ fishing team members, who are highly respected in the angling community, will write up additional reports specifically about the Marble Falls locations we stayed at and how accommodating they were. Leading up to and following the event TTZ will execute a multifaceted promotional strategy to maximize your regional exposure. If you have any questions please call me anytime at 512-825-0626.

Best Regards,

John D. Ward
TTZ Director of Marketing
512-825-0626

Post Event Report Form

Organization Information

Today's Date: 9-24-19
Name of Organization: Texas Tournament Zone
Mailing Address: Po Box 483
City, State, Zip: Cedar Park TX 78630
Contact Name: John Ward
Contact Phone Number: 512-825-0624 Contact E-mail: john.ward@ttz1.com

Event/ Expenditure

Name of Event/Expenditure: TTZ Bass Fishing Tournament - LBJ - 4 day event
Date of Event/ Expenditure: Sept 21st + 22nd
Primary Location of Event/Expenditure: LBJ Yacht Club + Marina
Primary Purpose of Funded Event/Expenditure: Professional style bass fishing tournament
Amount Received from Hotel Occupancy Tax Funds: \$10,000
Amount Used from Hotel Occupancy Tax Funds: \$10,000

- 1) What would you estimate was the actual attendance at the event/expenditure? 229 anglers 100 spectators
2) How many room nights were generated in Marble Falls hotels, motels, or bed and breakfasts by attendees of this event/expenditure? 1 night - 50 2 night st - 100
3) Was a room block established for this event/expenditure at an area hotel (hotels), and if so, did the room block fill? N/A
If the room block did not fill, how many rooms were picked up? N/A

- 4) Please check all efforts your organization actually used to promote this event/expenditure and how much was actually spent in each category:

Newspaper \$ P&L attached Press Releases \$ _____ sent to
Radio \$ GreatOutdoors Direct Mail \$ Newsletter 4,000 angler base
Television \$ Am 1300 Austin 9-21-19 Other \$ Pre + Post (attached)
Interview Brian Booker Marketing Impact Post Report w/ Facebook r

- 5) Did you receive City services for your event? YES NO Forum/Views enclosed
If so, have the services been paid for? YES NO

Please attach samples of documents showing how various venues in Marble Falls were recognized in your advertising or promotional campaign. Please attach at least one sample of all forms of advertising/promotion used in your campaign. If the sample itself does not indicate the medium (radio, television, print, or mail) used or where the advertising took place (i.e. city's newspaper, or a radio spot that does not indicate the city where the spot was played), please include other information that would show location of the advertising and medium utilized.

Please Submit To:
City of Marble Falls • 800 Third Street • Marble Falls, TX 78654

City of Marble Falls, Lake LBJ Marketing Impact Report

2019 TTZ Championship 9/21 and 9/22, 229 ANGLERS



Prepared for: City of Marble Falls

Introduction: The following document will show the online and social media impact of TTZ's efforts to advertise the Lake LBJ region and the City of Marble Falls approved lodging locations for the TTZ fishing tournament, hosted from the LBJ Yacht Club and Marina on 9/21 and 9/22/2019. Through the use of Facebook, Instagram, Online Fishing Forums, and TTZ's own websites, we were able to reach over 107,000 people in the week leading up to and following the Lake LBJ event. In addition to these results, TTZ will continue to keep up the City of Marble Falls approved lodging locations on our website throughout the year. Anyone who visits the TTZ Lake LBJ page will see links to our tournament results and find the link to lodging locations in Marble Falls.

TTZ Web Page Listing: After speaking with City of Marble Falls representatives TTZ provided the following link with lodging locations and contact information for our anglers on the TTZ1.com website:

- Lake LBJ will go off limits on Wednesday 09/11 at midnight
- The two official practice days will be 09/19 and 09/20 from 4am to 6pm. No fishing or graphing after 6pm, boats off the water by 8pm.
- Qualified anglers can fish with any other qualified angler, new teams can be created for the TTZ Championship
- No fishing information may be purchased, bartered or solicited from any person who entered official tournament waters during the established off limits period.
- During the two official practice days for the TTZ Championship, competitors are not allowed to be in a boat with non-competitors on the water for any reason
- \$30,000 First Place prize contingent on passing polygraph exam
- Please visit the following page for TTZ Recommended Lodging for this event: <https://www.marblefalls.org/businesses/lodging>

Lewisville and The North Region AOY

- We were unable to reschedule Lewisville
- North Division ONLY: Anglers needing a 4th event for AOY standings will be eligible to use the championship for their 4th event

LBJ Yacht Club and Marina | RULE REMINDERS

- TEAMS PAY A \$5 MARINA USAGE FEE
- NO BEACHING ON ROCKS AT LBJ YACHT CLUB & MARINA
- FISHING IN MARINA IS OFF LIMITS INCLUDING BOAT LAUNCH AREA
- PARKING—PLEASE LEAVE CLEAR PATHWAYS TO FACILITIES AT MARINA

Thank you so much for your understanding and cooperation.

Map of Off Limits area:

Web Traffic: TTZ1.COM had over 81,642 unique web hits the week of the Lake LBJ event. Over 34,500 of these hits were less than 30 seconds. Typically these are people who go to the site to see the tournament results on the live leaderboard, most likely so they can see who the event winners were. We had an additional 47,000 hits staying 30 seconds to a minute or even longer. These are the people who are really looking at the page, and who are seeing information like the link to lodging locations. It is our hope that throughout the year more and more people who visit the Lake LBJ TTZ Championship page on TTZ1.com will be exposed to your lodging recommendations for the Lake LBJ area.

Social Media Advertising: On top of the web based advertising on TTZ1.com, we also wanted to push out information and links to our site via Facebook and Instagram. Through Facebook we made pre and post event notifications on the TTZ page. From these two posts TTZ was able to reach 24,757 users across Texas. Again, these posts had a link that would send users to our event page, which in turn had your approved lodging links.

The pre-event notification reached 16,431 people:

The 2019 TTZ Championship will be September 21st and 22nd on Lake LBJ. Thursday and Friday the 19th and 20th will be official practice days, with Lake LBJ going off limits a week prior on 9/11 at midnight. With the cancellation of Lewisville, all anglers that have fished 3 events from either region are qualified to fish the TTZ Championship.

For a list of event details and rules please click here:
<http://ttz1.com/event/2019-ttz-championship-lake-lbj/>

To register online p... See More

2019 CHAMPIONSHIP
\$30,000 PRIZE
GUARANTEED PRIZE FOR 1ST PLACE

TTZ
TEXAS TOURNAMENT ZONE

LAKE LBJ
LBJ YACHT CLUB
SEPTEMBER 21ST & 22ND

OFFICIAL PRACTICE DAYS
SEPTEMBER 19TH & 20TH

EVENT REGISTRATION
LAKE LBJ YACHT
CLUB & MARINA

Friday, Sept. 20th 5 pm - 8 pm
Saturday, Sept. 21st Opens at 5 am

REGISTER NOW AT **TTZ.COM**

PRESENTED BY **BASS PRO SHOPS**

16,431
People Reached

1,672
Engagements

Boost Post

The post event notification reached 8,326 people:

Thank you to the 229 anglers who came out to fish the 2019 TTZ Championship on Lake LBJ. Congratulations to Dean Golman and Jayson Kisselburg on winning \$31,170, for first place and big bass, with a 2 day total of 41.91 lbs.

Full results and photos are here: <http://ttz1.com/.../kisselburg-golman-win-2019-championship-.../>

If you would like to fish the TTZ season in 2020 please visit ttz1.com for more details on our schedule next season.... See More



8,326
People Reached

1,023
Engagements

Boost Post

Instagram reached 1,270 followers:



texas_tournament_zone Following

90 posts **1,270 followers** 1,435 following

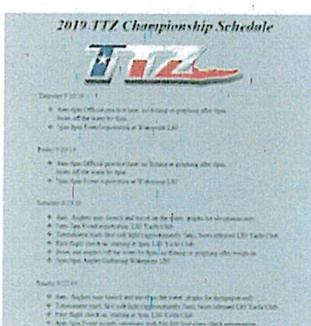
Texas Tournament Zone

TTZ runs a Texas bass fishing trail, weeknight bass fishing tournaments, and corporate bass fishing opens. Please use #ttz1 in mentions.

ttz1.com

Followed by landonglass, bullfrogate79, stanbell - 29 more

POSTS TAGGED



Combined Instagram and Facebook had 23,537 unique impressions.

Online Forums: TTZ also advertised this event on Texas Fishing Forum, Austin Bass Fishing, and TTZForum. Forum activity is not what is used to be since the rise of social media. But, some people still visit forums, especially those individuals who do not have social media accounts. Combined these three forums accounted for 600 unique views. We will always continue to advertise in these locations, as they typically reach a very narrow target market of bass anglers.

Conclusion: TTZ is very grateful for the opportunity to work with and promote the Lake LBJ area. Through multiple online channels TTZ was able to advertise this event to over 107,000 people, helping to promote the City of Marble Falls and the beautiful Hill Country area surrounding Lake LBJ. TTZ is looking to hold events on Lake LBJ for years to come. It is our hopes to make them bigger and better every year. If there is ever anything we can do throughout the year to help promote or advertise for the City of Marble Falls please let us know. Please call or email us any time. Thank you again for supporting TTZ, and helping make this historic event possible!

Best regards,

John D. Ward – TTZ Director of Marketing

512-825-0626 – john.ward@ttz1.com

Hotel Occupancy Tax Grant Request Proposal
Prepared for The City of Marble Falls



Submitted by:
Texas Tournament Zone
PO Box 483
Cedar Park, TX 78630

Event Dates: 9/19/19 through 9/22/19
Location: Lake LBJ, LBJ Yacht Club and Marina

Event Details: Texas Tournament Zone is looking to run the four day 2019 TTZ State Championship Tournament on Lake LBJ, with official practice days Thursday and Friday and the tournament Saturday and Sunday being run from the LBJ Yacht Club. TTZ guarantees \$30,000 for first place and pays back 91% of entries back to the anglers. Over the last two years, TTZ has held the two largest bass tournaments on Lake LBJ, averaging 444 anglers per event. We are hoping to break our own record in 2019 with our expanded coverage in Texas, bringing in more heads in beds to the City of Marble Falls' approved locations. The Championship will include anglers from all over Texas and Oklahoma, not just our central Texas anglers.

Budget Requested: TTZ is requesting \$10,000 to aide in event promotion and planning. This budget will be spent on banner signage, radio advertisement, web page development on TTZ1.com, email campaign promotions, social media promotions on Facebook and Instagram, as well as event flyers being placed at tackle shops throughout Texas. TTZ will make a targeted effort with our angling community to promote only the hotel locations approved by Marble Falls. In addition to the ads we will place on fishing forums like Texas Fishing Forum, Austin Bass Fishing, TTZForum, we will also create email campaigns that will be broadcasted to thousands of anglers registered with TTZ. Finally we will create a custom web page on the TTZ1.com for the Championship Event and list only the approved hotels. (please see an example of a lodging list for TTZ1.com Events Page below) All social media ads will link to this page, targeted promotions to anglers throughout the entire state of Texas will receive these feeds through their Facebook and social media accounts.

Event Impact: Through advertising to a targeted market that will need to be staying in hotels in your region leading up to and on the event weekend, TTZ will drive anglers only to the locations approved by your group. These ads also have a wider impact than just the anglers fishing our events. TTZ events are widely publicized throughout the angling community on many internet forums. The hundreds of thousands of fishermen that visit these sites will see the great facilities and reports from the TTZ anglers about the Lake LBJ region. TTZ fishing team members, who are highly respected in the angling community, will write up additional reports specifically about the Marble Falls locations we stayed at and how accommodating they were. Leading up to and following the event TTZ will execute a multifaceted promotional strategy to maximize your regional exposure. Last month TTZ held a one day Corporate Event on Lake LBJ for Shimano North America. It was a smaller one day tournament specifically for Shimano customers only, but even this smaller event netted over 100,000 social media and online impressions. For the four day, TTZ State Championship, we would be looking at a much greater impact to anglers throughout Texas. (please see the attached 2019 SOT Marketing Impact for examples of media formats and reach)

Thank you for your time and consideration, TTZ is excited about the possibility of holding our four day event on Lake LBJ. If you have any questions please contact TTZ Owner Brian Booker at 512-761-2426, or John Ward with TTZ Marketing at 512-825-0626.

Best Regards,

TTZ Team

Example of approved lodging locations section on TTZ1.com Event Page.



Please see attached SOT report for examples of Social Media and Online Impact for a recent TTZ event.

2019 Shimano Owner's Tournament Marketing Impact Report

5/19/19 Lake LBJ, 148 ANGLERS



Prepared for: Shimano Owner Tournament Sponsors

Introduction: The following document will show TTZ's online and social media impact for the 2019 Shimano Owner's Tournament (SOT) held on May 19th. Through the following combing platforms: Facebook, Instagram, Online Fishing Forums, and TTZ1.com, we were able to reach over 100,000 people.

Web Traffic: Server Traffic on TTZ1.com shows over 86,745 unique web hits in the week following the posting of the results page of the SOT. At the top of the results page there is a flyer listing all sponsors who helped make this event possible. This page will remain on the website throughout the year, anyone else visiting the results will continue to see the sponsor list going forward.

Social Media Advertising: TTZ made several posts via Facebook and Instagram promoting the SOT. The main Facebook posts had the following impact:

The first save the date notification reached 10,684 people:



10,684
People Reached

1,286
Engagements

Boost Post

The month away sign up online post reached 14,686 people:

5 HOURLY PAYOUTS
from 8:00 AM - 12:00 PM
1st - \$500
2nd - \$300
3rd - \$200
additional places awarded prizes

BIG BASS EVENT
FREE ENTRY with \$150 or greater purchase of Shimano or G. Loomis product(s) in 2019.
Up to 3 anglers per boat

REGISTER NOW AT TTZ1.COM

SKEETER BOAT DEMO RIDES AT WAKEPOINT MARINA
FRIDAY, MAY 17
FROM 4:00 PM - 7:00 PM

REGISTRATION
Friday, May 17th
5:00 PM - 8:00 PM
Wakepoint Marina
14757 W. FM 1431
Kingsland, TX 78639
WakepointLBJ.com

Saturday, May 18th
Opens at 6:00 AM
McNair Park
200 Blk of Park Rd
Sunrise Beach, TX 78643

14,686
People Reached

1,024
Engagements

Boost Post

The week of tournament reminder reached 18,452 people:

5 HOURLY PAYOUTS
from 8:00 AM - 12:00 PM
1st - \$500
2nd - \$300
3rd - \$200
additional places awarded prizes

BIG BASS EVENT
FREE ENTRY with \$150 or greater purchase of Shimano or G. Loomis product(s) in 2019.
Up to 3 anglers per boat

REGISTER NOW AT TTZ1.COM

SKEETER BOAT DEMO RIDES AT WAKEPOINT MARINA
FRIDAY, MAY 17
FROM 4:00 PM - 7:00 PM

REGISTRATION
Friday, May 17th
5:00 PM - 8:00 PM
Wakepoint Marina
14757 W. FM 1431
Kingsland, TX 78639
WakepointLBJ.com

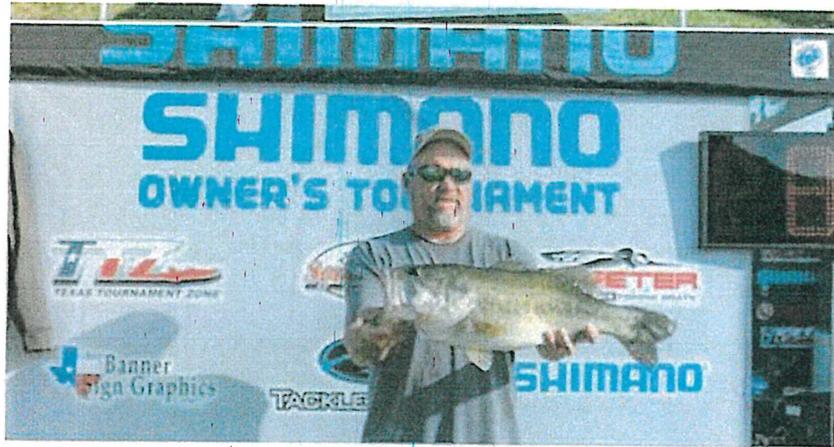
Sunday, May 19th
Opens at 6:00 AM
McNair Park
200 Blk of Park Rd
Sunrise Beach, TX 78643

18,452
People Reached

695
Engagements

Boost Post

The tournament results photo reached 5,821 people:



5,821
People Reached

754
Engagements

Boost Post

Instagram reached 1,262 followers:



texas_tournament_zone · Following
Lake LBJ Sunrise Beach

@wakepointlby
@tackleaddict
@southaustinmarine
@simmsbass @simmsfishing
@pelican
@wakepointlby
#fishshimano #ttz1 #skeeterboats
#bigbass #bassfishing #largemouth
#fishtexas #basstournament #fishing
#lakelbj

Online Forums: TTZ also advertised this event on Texas Fishing Forum, Austin Bass Fishing, and TTZForum. Forum activity is not what is used to be since the rise of social media. But, some people still visit forums, especially those individuals who do not have social media accounts. Combined these three forums accounted for 800 unique views. We will always continue to advertise in these locations, as they typically reach a very narrow target market of bass anglers. Sponsors logos through the event flyer were posted on all forum pages.

Event Summary: TTZ is very grateful for the opportunity to work with and help promote the SOT and all of the event sponsors. We had a fantastic event on Lake LBJ with 148 anglers, 102 more than last year!!! Through multiple online channels TTZ was able to

advertise this event to over 100,000 people, helping to promote all of the sponsors involved. TTZ would love to have the opportunity to help grow this event year after year. We envision this tournament being a 300+ angler event in the very near future. The feedback from anglers attending the event has been fantastic. The people we have spoken with are very appreciative of all the sponsors who helped make this great event a success. Thank you again for supporting the angling community, and helping make this historic event possible!

Best regards,

John D. Ward
TTZ Director of Marketing
512.825.0626
john.ward@ttz1.com

Susan Booker

From: Texas Tournament Zone <ttz@ttz1.com>
Sent: Friday, September 13, 2019 9:53 AM
To: Susan Booker
Subject: 2019 Championship Off-limits and Qualifying details

Having trouble viewing this email? [Click here](#)



Online registration for the 2019 TTZ Championship is open.

**REGISTER
NOW
Click Here**

OFF-LIMITS AND QUALIFYING DETAILS

Due to the cancellation of Lewisville all anglers that have fished 3 events from either region will qualify for the TTZ Championship

Lake LBJ will go off limits on Wednesday 09/11 at midnight

The two official practice days will be 09/19 and 09/20 from 4am to 6pm. No boats allowed on water outside of these hours.

Qualified anglers can fish with any other qualified angler, new teams can be created for the TTZ Championship

No fishing information may be purchased, bartered or solicited from any person who entered tournament waters during the established off limits period.

During the two official practice days for the TTZ Championship, competitors are not allowed to be in a boat with non-competitors on the water for any reason

\$30,000 First Place prize contingent on passing polygraph exam

Please visit the following page for TTZ Recommended Lodging for this event: <https://www.marblefalls.org/businesses/lodging>

Lewisville and The North Region AOY

ere unable to reschedule Lewisville
Division ONLY: Anglers needing a 4th event for AOY standings will be eligible to use the
championship for their 4th event

Yacht Club and Marina | RULE REMINDERS

- TEAMS PAY A \$5 MARINA USAGE FEE
- NO BEACHING ON ROCKS AT LBJ YACHT CLUB & MARINA
- FISHING IN MARINA IS OFF LIMITS INCLUDING BOAT LAUNCH AREA
- PARKING - PLEASE LEAVE CLEAR PATHWAYS TO FACILITIES AT MARINA

Thank you so much for your understanding and cooperation.
Off Limits area:

LAKE LBJ YACHT CLUB & MARINA AERIAL VIEW & MAP

- **Please do not beach along Tenant Point and climb up the shoreline disturbing the decorative rocks
- **Day Docks are available to use during weigh in
- **Please leave clear pathways to facilities at marina



2019 TTZ Championship Schedule



Thursday 9/19/19

- ❖ 4am-6pm Official practice time, no fishing or graphing after 6pm, boats off the water by 8pm
- ❖ 5pm-8pm Event registration at Wakepoint LBJ

Friday 9/20/19

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- ❖ 5am-7am Event registration, LBJ Yacht Club
- ❖ Tournament starts first safe light (approximately 7am), boats released LBJ Yacht Club
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2019

SCHEDULES
Click to view

0,000

based on 125+ boat field

0,000

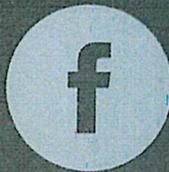
ed for first at Championship

Buy. Save. Fish.

2019 TTZ SPONSORS



SHIMANO



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TEXAS TOURNAMENT ZONE
www.ttz1.com

Texas Tournament Zone, 1026 Chicago Ave, New Braunfels, TX 78130

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[shawn_tamez@yahoo.com](#) | [Update Profile](#) | [About our service provider](#)

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JAYSON KISSELBURG & DEAN GOLMAN WIN THE 2019 TTZ CHAMPIONSHIP WITH A 2 DAY TOTAL OF 41.91 LBS AND TAKE HOME OVER \$30,000



2019 TTZ CHAMPIONSHIP - Lake LBJ - Sept. 21st & 22nd

Teams: 117
 Anglers: 229
 Total Fish: 663
 Avg. Fish WT: 2.74lbs

PL	ANGLER 1	ANGLER 2	Day 1 Fish	Big Bass	Day 1 WT	Day 2 Fish	Big Bass	Day 2 WT	Total WT	Prize
1	JAYSON KISSELBURG	DEAN GOLMON	5	8.51	24.25	4	8.73	17.66	41.91	\$30,000 + \$1,170 Big Bass + \$250 BIOBOR Bonus
2	RONNY MAYNARD	ERIC CRUMLEY	5		18.60	5		17.35	35.95	\$4,500
3	GARRETT HENNIG	BRANDON MCQUEEN	5		14.92	5	7.73	20.04	34.96	\$2,200
4	BYRON ALBRECHT	MIKE JOHNSON	5		18.29	5		16.32	34.61	\$1,200
5	DALE READ	JIM SUNVISON	5		18.31	5		16.15	34.46	\$1,000
6	STERLING MARTIN	JUSTIN MADDING	5		14.28	5	8.54	18.69	32.97	\$800
7	JESSE FRY	BRANDON BRAY	5		15.17	5		17.39	32.56	\$600
8	KEN EVERETT	LARRY SMITH	5		14.77	5		17.43	32.20	\$500
9	CHARLES WHITED	BRENDAN KENNEL	5		16.76	5		15.11	31.87	\$450
10	TREY GROCE	JOE BILL HALE	5		14.74	5		16.77	31.51	\$400
11	DONNIE O'NEAL	JOE CHANDLER	5		15.58	5		15.18	30.76	\$350
12	TOM MARTENS	DEAN ALEXANDER	5	7.62	14.94	5		15.73	30.67	\$300

13	RUSTY REEDY	AYDEN REEDY (Y)	5	18.57	5	12.04	30.61	
14	DANIEL BARNES	ADRIAN BARNES	5	19.46	5	11.13	30.59	
15	KENNETH FAIRLY	JUSTIN WISIAN	5	17.51	5	13.05	30.56	
16	LEE BEVERSHAUSEN	RANDY GROUNDS	5	15.31	5	14.99	30.30	
17	CRIS TATUM	JUSTIN TATUM	5	15.54	5	14.11	29.65	
18	JOEY MARTIN	GREG MEHAFFEY	5	5.92 17.24	5	12.02	29.26	
19	JODY HOLUBEK	RICK SCOTT	5	14.31	5	14.91	29.22	
20	TODD IVINS	SCOTT SMITH	5	16.32	5	12.57	28.89	
21	WADE MEHAFFEY	JOHNNY ZUNKER	5	15.54	5	12.9	28.44	
22	SCOTT ROSS	GLENN RUCKEL	5	7.68 17.37	5	10.87	28.24	Pre-Registration Winners! Shimano Curado Rod
23	ALLEN GASS	RICHARD GASS	5	18.87	5	9.26	28.13	
24	DEREK TAYLOR	JOHN-MICHAEL DUNAWAY	5	15.73	5	12.32	28.05	
25	JOSH LASSETER		5	14.20	4	12.67	26.87	

[View Complete Results](#)



**SUPER 6
SERIES**

**2020
TOURNAMENT
TRAIL**



\$10,000

for first based on 125+ boat field. 91% cash payout guaranteed at every event.

\$30,000

guaranteed for first place at TTZ Championship

TOURNAMENT SCHEDULE

FEBRUARY 1	LBJ
MARCH 7	AMISTAD
MARCH 28	BUCHANAN
APRIL 11	TRAVIS
MAY 9	BELTON
MAY 30	CEDAR CREEK

TEAM CHAMPIONSHIP

TEAM CHAMPIONSHIP
SAM RAYBURN, UMPHREY PAVILION
SEPTEMBER 26-27, 2020
FISH 4 OF 6 EVENTS TO QUALIFY FOR CHAMPIONSHIP

ADULT TEAMS
\$200 entry includes big bass pot

YOUTH/ADULT TEAMS
\$150 entry includes big bass pot

Now with team \$100 sidepot option

TTZI.COM

2019
SCHEDULES
Click to view
\$10,000
Per Fish Based on 1350 Total Weight
\$30,000
Guaranteed Per Fish at Championship

Buy. Save. Fish.

2019 TTZ SPONSORS

The sponsor block features logos for Skeeter Performance Fishing Boats, Yamaha, Shimano, Powersports Products (Live Fast), TackleAddict, Wakepoint, Boerne Marine, Shoreline Boat & RV Repair, South Austin, and Barefoot Fishing Tours.



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TEXAS TOURNAMENT ZONE

Website details page

« All Events

2019 TTZ Championship - Lake LBJ

September 21 @ 6:00 am - September 22 @ 3:00 pm

▪ « SHIMANO Owners Tournament



2019 CHAMPIONSHIP
\$30,000 PRIZE
GUARANTEED PRIZE FOR 1ST PLACE

TTZ
TEXAS TOURNAMENT ZONE

LAKE LBJ
LBJ YACHT CLUB
SEPTEMBER 21ST & 22ND

OFFICIAL PRACTICE DAYS
SEPTEMBER 19TH & 20TH

EVENT REGISTRATION

WAKEPOINT Thursday, Sept. 19 th & Friday, Sept. 20 th 5 pm - 9 pm	LAKE LBJ YACHT CLUB & MARINA Saturday, Sept. 21 st Opens at 5 am
---	--

REGISTER NOW AT **TTZI.COM**

PRESENTED BY **SKETER**
PERFORMANCE FIBERGLASS BOATS

Please click here to register online: <http://ttz1.com/online-registration/>

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<https://www.marblefalls.org/businesses/lodging>

Lewisville and The North Region AOY

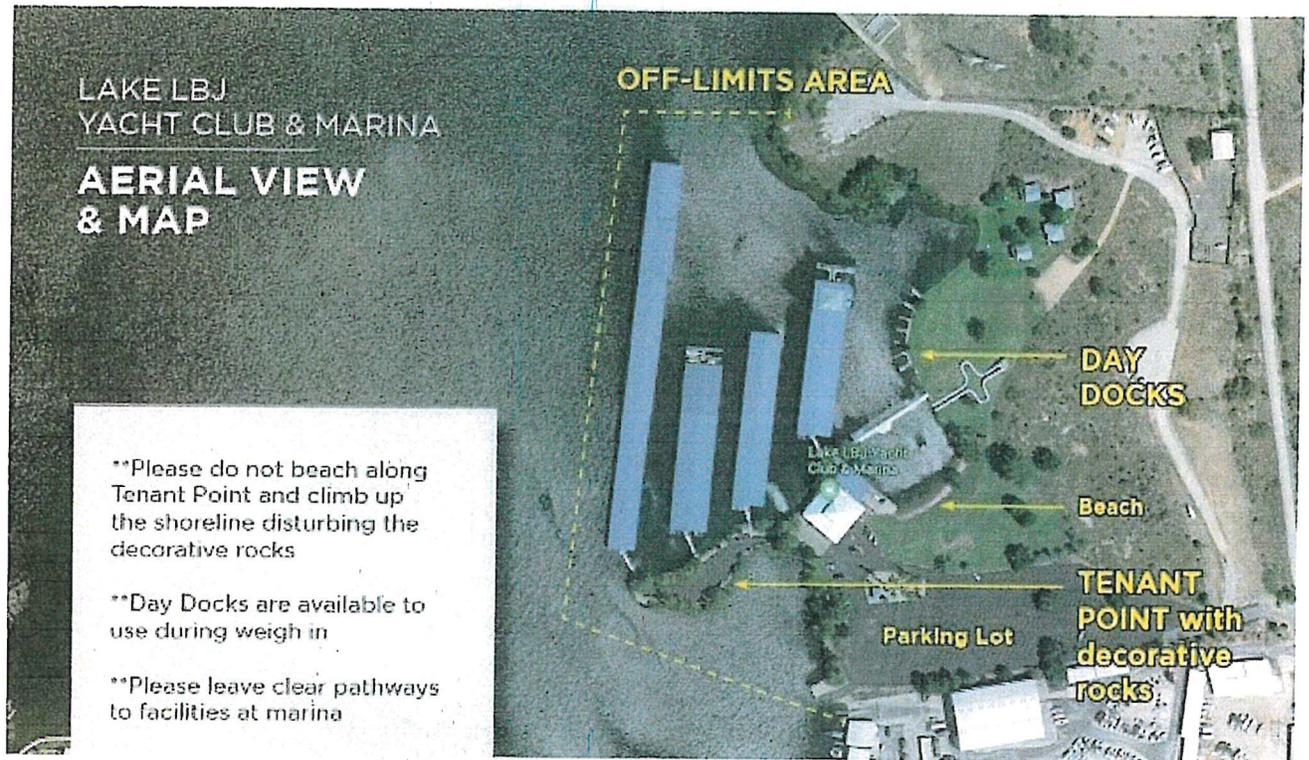
- We were unable to reschedule Lewisville
- North Division ONLY: Anglers needing a 4th event for AOY standings will be eligible to use the championship for their 4th event

LBJ Yacht Club and Marina | RULE REMINDERS

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- NO BEACHING ON ROCKS AT LBJ YACHT CLUB & MARINA
- FISHING IN MARINA IS OFF LIMITS INCLUDING BOAT LAUNCH AREA
- PARKING—PLEASE LEAVE CLEAR PATHWAYS TO FACILITIES AT MARINA

Thank you so much for your understanding and cooperation.

Map of Off Limits area:



+ Google Calendar+ iCal Export

Details

Start:

September 21 @ 6:00 am

End:

September 22 @ 3:00 pm

Venue

LBJ Yacht Club
200 S Wirtz Dam Rd
Horeshoe Bay, Texas 78657 + [Google Map](#)

Texas Tournament Zone

PROFIT AND LOSS

August 19 - September 26, 2019

	TOTAL
Income	
Biobor Bottles	1,210.00
Chamber Grant Funds	5,000.00
Refunds-Allowances	331.00
Shimano Merchandise	413.33
Sponsor	5,000.00
Tournament Equipment-Trailer	
Generator	200.00
Total Tournament Equipment-Trailer	200.00
Tournament Registration Entry	22,879.00
TTZ Merchandise	155.98
Total Income	\$35,189.31
GROSS PROFIT	\$35,189.31
Expenses	
Bank Fees	12.86
Brians Truck	
Fuel for Travel	455.36
Registration-Inspection	80.44
Toll Bill	50.00
Total Brians Truck	585.80
Commercial Liability Insurance	
Demo Boat Insurance	222.47
Total Commercial Liability Insurance	222.47
Kevin Zimmer-Tourn Director-Vehicle	
Fuel for Travel	89.43
Total Kevin Zimmer-Tourn Director-Vehicle	89.43
Marketing-Sponsor Proposals-Graphics	337.50
Office Expenses	23.26
Park Access-Parking	415.00
Promotional	433.00
QuickBooks Payments Fees	171.46
Refund of Registration	410.00
Rent or Lease	163.45
Shipping and delivery expense	11.00
Stationery & Printing	124.50
Subcontractors	
Tournament Services	1,350.00
Total Subcontractors	1,350.00
Susan Booker-Business Mgr-Vehicle	
Fuel for Travel	37.18
Total Susan Booker-Business Mgr-Vehicle	37.18
Taxes & Licenses	16.23
Tournament Accomodations	392.37

	TOTAL
Tournament Food/Supplies	553.49
Tournament Payout	
Prize Big Bass	1,170.00
Prizes 1 - 25	25,275.00
Tournament Commission	350.00
Total Tournament Payout	26,795.00
Tournament Registration	206.00
Travel Meals	117.83
Utilities	291.82
Website Developing and Support	594.09
Total Expenses	\$33,353.74
NET OPERATING INCOME	\$1,835.57
NET INCOME	\$1,835.57

* Still has not ^{been} cashed as of 9-26-19
 LBJ Yacht Club + Marina * 1179.93 ^{Tournament} Park Fees
 Polygraph * 500 - Absolute Truth

LBJ Yacht Club and Marina, Ltd (The Marina)
200 S Wirtz Dam Road
Cottonwood Shores, Texas 78657
1-830-693-9172 Fax 1-830-798-1679
marina@tstar.net

2019 Event prices for use of the launch and parking facilities at LBJ Yacht Club

Before you plan any tournaments and/or organized operations of any kind here on our Lease property you will need to do the following:

- a. Notify us 30 days in advance of the dates and times so we can make sure that we do not have a conflicting event
- b. Pay the fees below the day of the tournament;
 1. \$800.00 per day plus \$100 per day to set up in parking lot = \$1,800 plus 148.50 tax = \$1,948.50
 2. Pay an additional clean up fee of \$300.00 if we have to repair decorative rocks along the tenant point where participants park and walk up the steep shoreline pushing the decorative rocks into the water---or if we have to clean up parking lot!

Note*

1. It is up to the tournament director to count and collect all monies due Marina and to pay the Marina the day of the event or sooner!
2. Participants need to have a flier indentifying the tournament visible on dash board.

The fee includes the following and nothing else;

- a. Parking in the designated spaces
- b. A place by the boat ramp to put a trailer and direct the event, Bathrooms and dumpster.
- c. The parking lot lights are turned on at dusk and dawn.

As a part of the agreement participants are required to do the following;

- d. Event coordinators are responsible for making sure that there is a **clear pathway for our Restaurant Patrons and Marina tenants** to get their vehicles through to our facilities at all times!!
- e. Fishing in the Marina itself be off limits to all participating in the event
- f. Please do not drive any stakes into our pavement
- g. By signing below tournament owners and directors agree to protect LBJ Yacht Club and Marina, Ltd and all affiliates associated with The Marina from any liability of any kind associated with the event and all participants in the event. This means any and all costs associated with law suits or claims of any kind will be the financial responsibility of the signing party!

These prices are for one day events two day events require these prices times 2!

If you can't meet these requirements then you need to plan on having your event somewhere else.

By signing this agreement the organization and all of its directors understand and agree to all of The Marina's requirements

Signed by; _____; Date _____

Printed name: _____; Tournament Date 9-21 & 9-22-19

Organization: _____

HOT Reimbursement Grant Application

Please print clearly and complete the following application.

Organization

Today's Date: 12-13-19

Name of Organization: MARBLE FALLS RODEO ASSOCIATION

Mailing Address: 3509 F.M. 1980

City, State, Zip: MARBLE FALLS, TX 78654

Contact Name: STEVE ROGERS, PRESIDENT

Contact Phone Number: 512-755-3969

Contact E-mail: steve.r@ewald-kubota.com

Is your organization: (Non-profit) Private/For-Profit Tax ID# 23-7148020

Purpose of your organization:

Organization Mission: The Marble Falls Rodeo Association embraces and celebrates western heritage through the sport of rodeo while encouraging and supporting youth and youth programs through scholarships and collaborating with other nonprofit and community organizations for the overall benefit of the community and its citizens.

Proposal Information

Does your Event/Expenditure pass **Part One** of the statutory test, defined specifically as directly enhancing and promoting tourism in Marble Falls **AND** directly promoting the overnight accommodation industry in Marble Falls by increasing overnight stays? (Yes) No

Does your Event/Expenditure pass **Part Two** of the statutory test, defined specifically as limiting the use of Hotel Occupancy Tax funds to one or more of the following categories?

(1) Funding the establishment, improvement, or maintenance of a convention center or visitor information center; (2) Paying the administrative costs for facilitating convention registration; (3) Paying for advertising, solicitations, and promotion that attract tourists and convention delegates to the city or its vicinity; (4) Expenditures that promote the arts; (5) Funding historical restoration or preservation programs; (6) Certain sporting event related expenses; (7) Certain tourist shuttles; (9) signage directing tourists to attractions frequently visited by hotel guests. (Yes) No

If the answer to one of the above two questions is no, you are not eligible for Hotel Occupancy Tax (HOT) funds and need not continue.

Event or Expenditure Description

- 1) Name of your event/expenditure: MFRA - NEW RESTROOM FACILITIES
- 2) Website address of your event/expenditure: FACEBOOK: MARBLE FALLS RODEO ASSOCIATION
- 3) Date (s) of event/expenditure: CALENDAR YEAR 2020
- 4) Will there be an admission charge for this event/expenditure? Yes Yes No
- 5) Please list any additional charges for this event/expenditure (i.e. parking, entry fees for contests, etc...)

Activity	<u>N/A</u>	Cost	_____
Activity	_____	Cost	_____
Activity	_____	Cost	_____

6) Primary location of event/expenditure: MARBLE FALLS RODEO GROUNDS

7) What is specifically being marketed or promoted (i.e. facility, event, etc...)
No one event is being targeted with these grounds improvements. The restroom replacement will serve any and all events held on the MFRA grounds. The request is for "brick and mortar" dollars to assist in constructing permanent restroom facilities including HVAC and showers. This physical improvement will benefit numerous entities for decades to come.

8) Purpose and goal of your organization and who benefits from your success:
The organizations mission statement is defined on page 1 of this application. All of the citizens of Burnet County benefit from the improvements along with any and all visitors to this area. We wish to provide a facility that will allow visitors to have a great experience and encourage them to return to our area.

Visitor Impact

- 1) Previous year's number of persons expected attending this event/expenditure:
Local: 1200 Out of Town: 800
- 2) Number of total persons expected to attend this event/expenditure:
Local: 1300 Out of Town: 900
- 3) Approximately number of people attending/visiting event or expenditure will stay overnight in Marble Falls' hotels, motels or bed and breakfasts? 100
- 4) Do you reserve a room block for this event/expenditure? Yes No
- 5) Which hotels have you negotiated a special rate if this reimbursement request is being used for an event? Please list hotels (do not list rates).
NONE

Funding Request

Amount Requested: \$ 15,000

Does the proposed event plan to become self-supporting in the future? Yes No

Total advertising/promotion budget: \$ 3,000

a) What is your organization's direct contribution to the above? \$ 3,000

b) What other sources of funding are being applied for or have been received for the advertising/promotion of your organization?

This project is being financially supported by the LCRA (\$50,000) and the Marble Falls EDC (\$5,000).

Other agencies endorsing the project are the CAPCOG Homeland Security Task Force, Texas Forest

Service, Burnet County Commissioners Court, Marble Falls Fire Rescue, Marble Falls EMS, and the

Marble Falls Volunteer Fire Department....and every other entity that holds events at the MFRA grounds.

c) How will the funds be used?

TO ASSIST IN FUNDING THE CONSTRUCTION OF THE RESTROOM FACILITIES.

d) Please indicate all promotion efforts your organization is coordinating and the amount financially committed to each media outlet:

* Paid Advertising \$ 2,000 Radio \$ 500 Newspaper \$ 150

Press Releases to Media \$ _____ Television \$ _____

Direct Mailing \$ _____ Distribution of Brochures \$ 350

Other (describe) \$ _____

* TO PROMOTE THE ANNUAL RODEO.

Required Attachments

Along with the application, please submit the following attachments:

1. Itemized, detailed list of expenditures relevant for HOT revenue use
2. Advertising/ Marketing Plan, including targeted audience, detailed list of media to be used
3. List of Board of Directors/ Event Committee with contact phone numbers
4. Event planning timeline
5. Schedule of activities relating to your event/ expenditure

Local HOT Use Request for Funding Agreement Form

Please return completed application with necessary attachments and signature to the City of Marble Falls, 800 Third Street, Marble Falls, TX 78654 by the grant application deadline. If you have any application questions, please contact Lisa Ward at (830) 693-3615.

I fully understand the Local Hotel Occupancy Tax (HOT) Special Events Grant Application, Application Process, Reimbursement Process, and Rules Governing the Application established by the City of Marble Falls. I intend to use this funding for the aforementioned event to forward the efforts of the City of Marble Falls in **directly** enhancing and promoting tourism **and** the convention and hotel industry by attracting visitors from **outside** Marble Falls into the city or its vicinity.

I have read the Local Hotel Occupancy Tax (HOT) Special Events Grant Application guidelines including the Rules Governing the Application and the Reimbursement Process.

I understand that if I am awarded my request for Hotel Occupancy Tax (HOT) funding by the City of Marble Falls, any deviation from the approved event or from the Rules Governing the Application may result in the partial or total withdrawal of the Local Hotel Occupancy Tax (HOT) Special Events Grant Application.

MARBLE FALLS RODEO ASSOCIATION

Organization Name

Steve Rogers

Applicant's Signature

Steve Rogers - Pres

12-13-19

Date

City of Marble Falls HOT Funding

MFRA Project Summary and Timeline

Benefits to the Community and Tourism

The Marble Falls Rodeo Association (MFRA) is a non-profit organization operating a 12 acre events facility within the city limits of Marble Falls. The MFRA facilities and grounds are utilized throughout the year by other organizations and individuals for fundraisers and events.

Organizations such as the Marble Falls Volunteer Fire Department, Burnet County 4-H Horse Club, Multi-jurisdictional county wide Household Hazardous Waste collection events, Burnet County FFA & 4-H Youth Groups, Texas Hill Country Barrel Race Association, Family Reunions and Weddings. The rodeo grounds have also been utilized for staging of emergency equipment and personnel during times of extreme drought, wildfires, and flooding. The Texas Forest Service and/or US Fish and Wildlife are entities that have utilized the grounds for staging and personnel training purposes. The Forest Service staged bulldozer on the grounds during the summer of 2019 (see photo included).

Any event held at the grounds require public sanitary facilities. The new restrooms would provide ALL attendees of an event the comfort of new, sanitary facilities. How many times have you made your travel stop decision based upon "clean and comfortable restrooms"? The new restrooms are a must for a successful tourism event. The most current example is the toy drive being held on the grounds December 14, 2019.

Why is the project needed?

The current restroom facilities are old, dilapidated, and inadequate. With poor lighting, no air conditioning, and non-ADA compliance they do not meet the needs of current not future use. (see photos included)

How often will the project be open to the public?

The Rodeo Grounds are available to the public throughout the year with the exception of the Marble Falls Rodeo Association's annual rodeo which takes place the third week in July each year. Any non-profit organization is NOT charged a fee for use of the facility. Any other entity wishing to use the grounds can do so by reservation with a minimal use fee. The MFRA grounds are within the city limits of the City of Marble Falls.

Project Timeline

The MFRA has already engaged a local architect to begin the floor plan and conceptual. The MFRA is projecting a construction start in the spring of 2020 with completion prior to July 2021.

All permitting will be through the City of Marble Falls so current status would always be available to the committee.

Kim

Internal Revenue Service

Date: March 21, 2005

MARBLE FALLS RODEO ASSOCIATION INC
6630 COUNTY RD 120
MARBLE FALLS TX 78654-7851

Department of the Treasury
P. O. Box 2508
Cincinnati, OH 45201

Person to Contact:

Linda A. Hill 31-08391
Customer Service Representative

Toll Free Telephone Number:

8:30 a.m. to 5:30 p.m. ET
877-829-5500

Fax Number:

513-263-3756

Federal Identification Number:

23-7148020

Dear Sir or Madam:

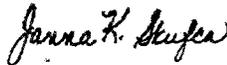
This is in response to your telephone request regarding your organization's tax-exempt status.

In June 1990, we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(4) of the Internal Revenue Code.

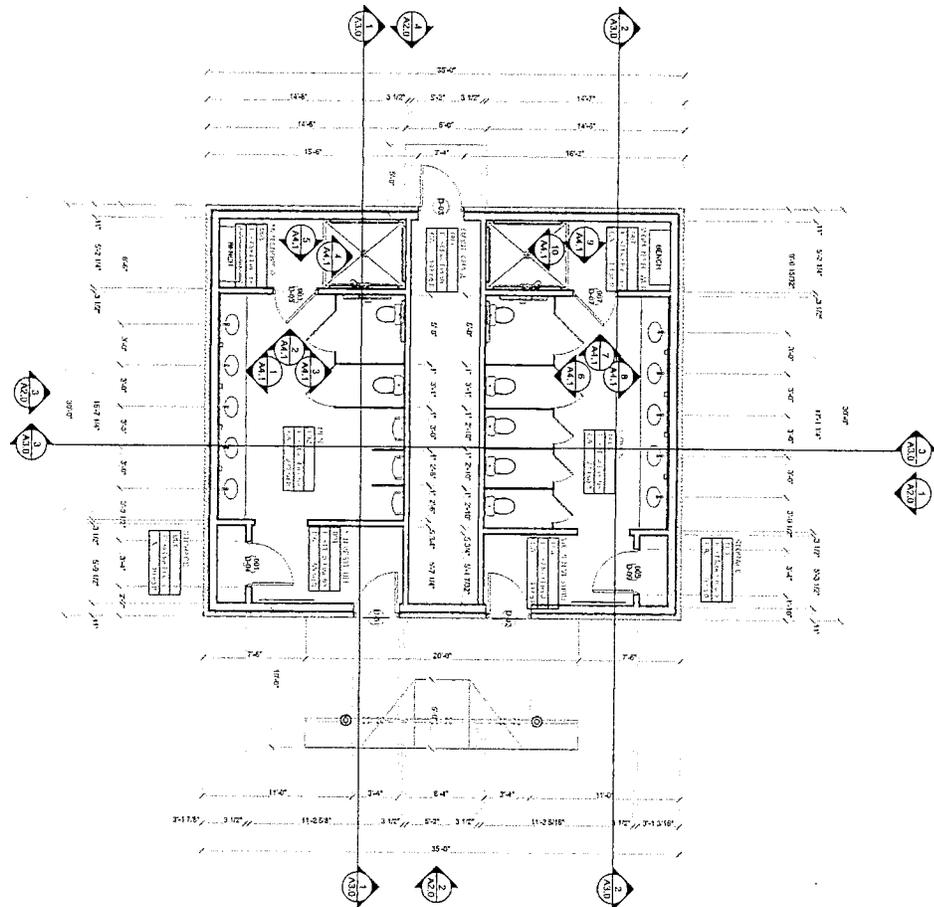
Because your organization is not an organization described in section 170(c) of the Code, donors may not deduct contributions made to your organization. You should advise your contributors to that effect.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,

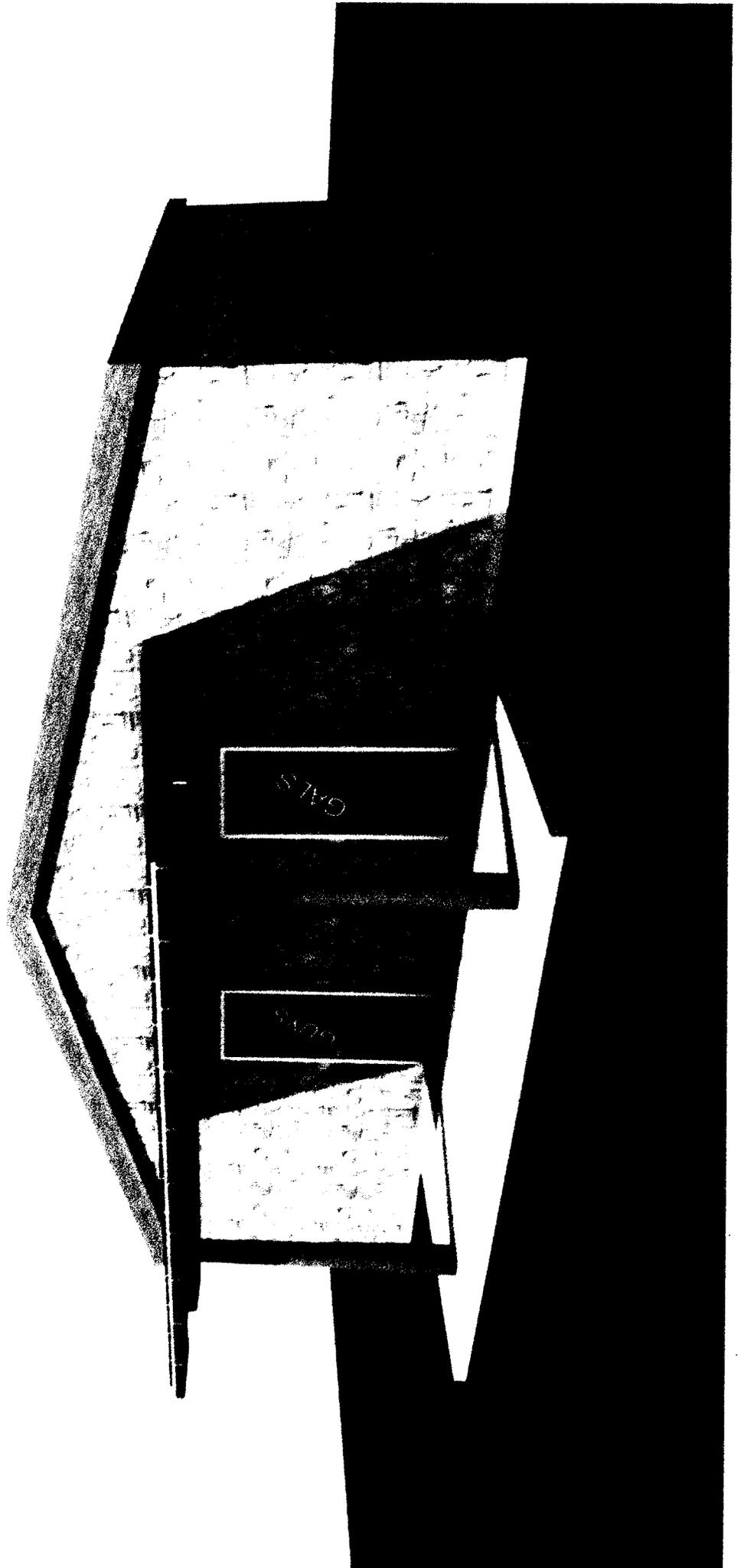


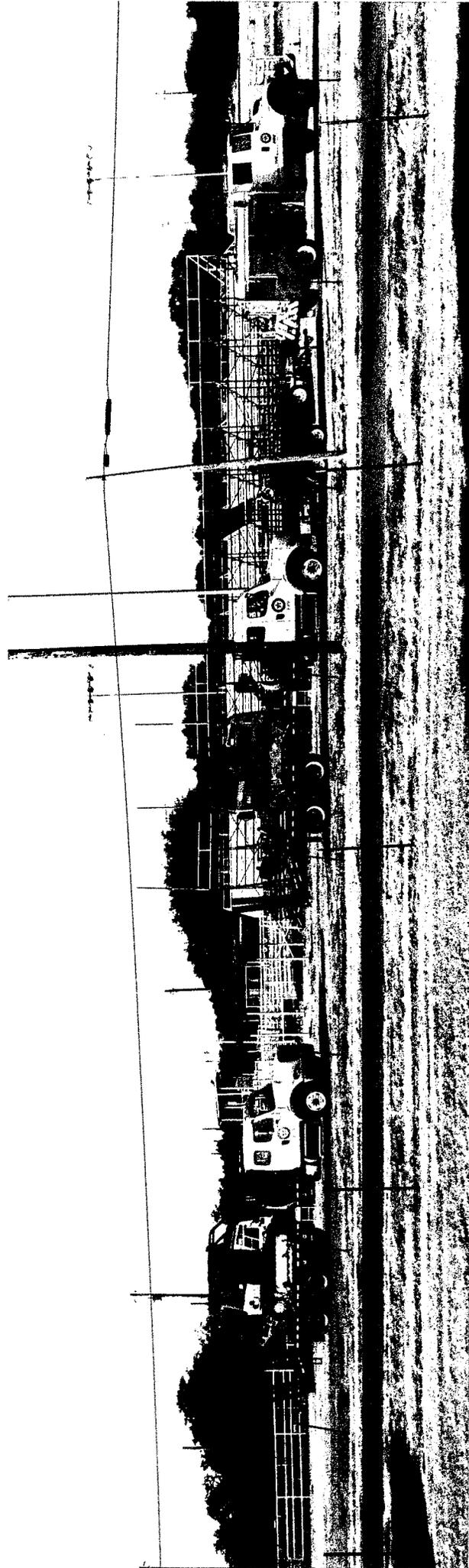
Janna K. Skufca, Director, TE/GE
Customer Account Services



1 FLOOR PLAN
SCALE 1/8" = 1'-0"

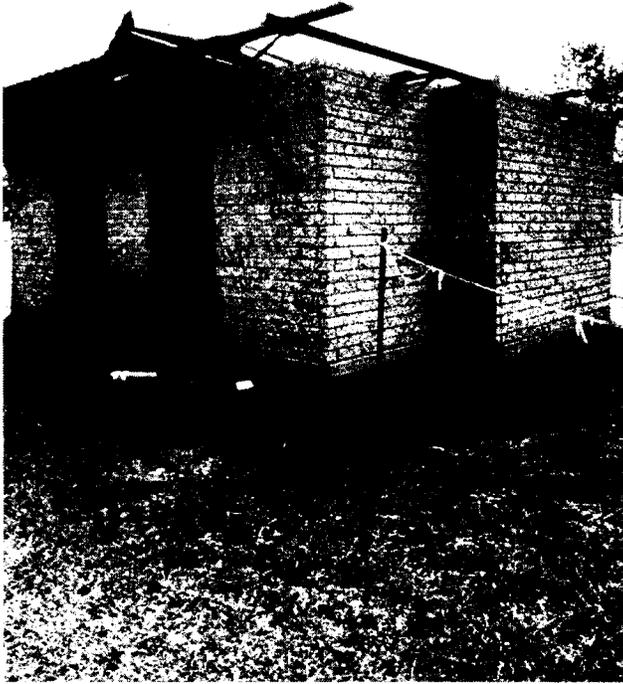
<p>DATE: 10/15/11 DRAWN BY: JAC CHECKED BY: JAC PROJECT: NEW RODEO RESTROOMS FOR THE CHARLES THOMAS ARENA SHEET: A1.0</p>	<p>JACKSON ASSOCIATES ARCHITECTURE & PLANNING</p> <p>Phone: 512.779.8887 P.O. BOX 668 Marble Falls, Texas 78654</p>	<p>PRELIMINARY NOT FOR REGULATORY APPROVAL MEANS/FINAL CHECK/CONSTRUCTION</p> <p>DESIGNED BY: JAC DRAWN BY: JAC DATE: 10/15/11</p>	<p>NEW RODEO RESTROOMS FOR THE CHARLES THOMAS ARENA 3053 US HWY 281, MARBLE FALLS, TEXAS 78654</p>
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TEXAS FOREST SERVICE STAGING EMERGENCY RESPONSE ON RODEO GROUNDS
SUMMER 2019

Current MFRA Restroom Facilities



MARBLE FALLS RODEO ASSOCIATION

RESTROOM REPLACEMENT

PROJECT BUDGET SUMMARY

Project Budget

1. No land acquisition required
2. Architectural fees – \$6,500
3. Demolition of existing structure - \$8,500
4. Construction and permitting by Contractor – \$159,275
5. Septic System - \$7,000

Total Project Cost \$181,275

Anticipated Revenue Sources

LCRA CDPP Grant -	\$ 50,000
City of Marble Falls Community Leverage Grant -	\$ 5,000
City of Marble Falls HOT Funds -	\$ 15,000
Marble Falls Rodeo Association Reserve Funds -	<u>\$111,275</u>
Total Revenue	\$181,275

Gary Hulsey - P.O. 302

M.F. Tex.

gd.hulsey@gmail.com

Donnie Price - 6414 CR 120

M.F.

price.cab@tstar.net

Don Buss - 315 CR 118A

Burnet. 78611

dh.buss38@gmail.com

Mike Dyer - 322 Skyline Dr.

M.F.

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jacque@zeecon.com

jdd@tstar.net

chorn67@hotmail.com

Damene Nauman - 734 CR 407

M.F. Spicewood 78669

Steve Rogers - 3509 FM 1980

M.F. Tex. 78654

steve.r@ewaldkubota.com

MTRA BOARD OF DIRECTORS P. 2 OF 2

Bill Tilton - 103 South Ave S - Marble Falls
TX stone@gmail.com

Craig Seward - P.O. Box 1183
Goldwaite, TX. 76844
cjseward76@yahoo.com

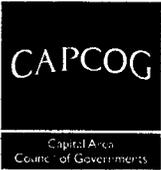
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tbecker@yahoo.com

Robert Nelson - 806 South Ave J.
M.F.
M. robert166@yahoo.com

Jack Rogers - 3521 FM 1980
M.F. Tex. 78654



BASTROP BLANCO BURNET CALDWELL FAYETTE HAYS LEE LLANO TRAVIS WILLIAMSON

January 10, 2019

CDPP Review Committee
C/O Lower Colorado River Authority
3700 Lake Austin Blvd.
Austin, TX 78703

To whom it may concern:

The Capital Area Council of Governments (CAPCOG) formed the Homeland Security Task Force (HSTF) in 2002 to facilitate regional homeland security activities among local jurisdictions to include planning, training, funding, and mutual aid.

The task force includes the emergency management coordinators from all 10 counties, the City of Austin and LCRA. It also has representatives from small and large law enforcement agencies and fire departments. Subcommittees consisting of subject matter experts are tasked with working collaboratively to find regional solutions to common problems.

During 2018, over 1,200 acres burned in Burnet County due to wildfires. Fire fighters from all over the region and all over the state responded, and with their assistance, the fires were contained. As with any incident, lessons were learned – one in particular. Burnet County needs an area where first responders can stage and rehab.

The City of Marble Falls has offered its rodeo arena as a staging/rehab site. However, renovations, including shower facilities are needed. The funding sought through the LCRA's Community Grant Program will be used in that renovation.

It is the belief of the HSTF that this is not just a viable project, but a vital one. It will prove to be a valuable regional asset. The Task Force strongly supports this project, and we respectfully ask it be awarded grant funding.

Sincerely,

Dorothy Miller, Chair
CAPCOG Homeland Security Task Force



January 22, 2019

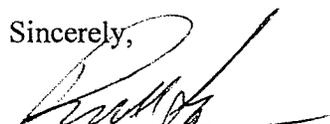
RE: Letter of Support for Marble Falls Rodeo Association Grant Request

To Whom It May Concern,

I am writing in support of Marble Falls Rodeo Association's grant request for upgrading the restrooms. These restrooms provide support to Texas A&M Forest Service firefighting resources staged in Marble Falls during Wildfire seasons. As a practice, the Forest Service pre-positions resources in areas to minimize the response to wildfires. The Forest Service recognizes that Marble Falls is a central location to stage resources in order to respond to Burnet, Blanco, Llano, Lampasas and Western Travis Counties. During the 2018 wildfires, the Forest Service staged resources in Marble Falls multiple times. The rodeo grounds were used for this purpose because it has an area large enough to facilitate the 18-wheeler truck transports they use. The firefighters assigned to these resources would benefit from the upgraded facilities.

I hope you will give serious consideration to the request that will assist the entire Hill Country region by providing facilities for Forest Service Firefighters.

Sincerely,



Russell Sander, FSCEO, CFE
Fire Chief

Marble Falls Area
Emergency Medical Services, Inc.



January 28, 2019

LCRA CDDP Review Committee

Committee Members,

Marble Falls Area EMS would like to show our support for the Marble Falls Rodeo Association grant project under your review. We feel that this project will benefit the citizens of Burnet County as well as our surrounding mutual aid counties in events such as last year's wildland fires that ravaged Burnet, Llano and Blanco Counties. If awarded, due to the centralized location of the arena and dedicated equipment staging areas, this will certainly be a win for everyone involved.

If you have questions, please feel free to contact me personally.

Best,

Johnny M. Campbell, Executive Director
Marble Falls Area EMS, Inc.

A handwritten signature in black ink, appearing to read "Johnny M. Campbell", written over a horizontal line.

HOT Reimbursement Grant Application

Please print clearly and complete the following application.

Organization/Business Information

Today's Date: January 13, 2020

Name of Organization/Business: NASDA: National Adult Soapbox Derby Association

Mailing Address: PO BOX 1002

City, State, Zip: Marble Falls TX 78654

Contact Name: Shannon Heep

Contact Phone Number: 830-385-9289

Contact E-mail: Shannon.Heep@gmail.com

Is your organization/business: Non-profit : YES Tax ID# 46-0647179 Purpose of your organization/business:

NASDA's Purpose is to foster and advance the Amateur Sport of Adult Soapbox Derby Racing.

Proposal Information

Does your Event/Expenditure pass **Part One** of the statutory test, defined specifically as directly enhancing and promoting tourism in Marble Falls **AND** directly promoting the overnight accommodation industry in Marble Falls by increasing overnight stays? Yes No

Does your Events/Expenditure pass **Part Two** of the statutory test, defined specifically as limiting the use of Hotel Occupancy Tax funds to one or more of the following categories:

(1) Funding the establishment, improvement, or maintenance of a convention center or visitor information center; (2) Paying the administrative costs for facilitating convention registration; (3) Paying for advertising, solicitations, and promotion that attract tourists and convention delegates to the county or its vicinity; (4) Expenditures that promote the arts; (5) Funding historical restoration or preservation programs; (6) Certain sporting event related expenses; (7) Certain sporting related structures; (8) Certain tourist shuttles; (9) signage directing tourists to attractions frequently visited by hotel guests. Yes No

If the answer to one of the above two questions is no, you are not eligible for Hotel Occupancy Tax (HOT) funds and need not continue.

Event or Expenditure Description

- 1) **Name of your event/expenditure:** 11th Annual Marble Falls Soapbox Classic
- 2) Website address of your event/expenditure: www.AdultSoapboxDerby.com
- 3) **Date (s) of event/expenditure:** April 24-25-26, 2020
- 4) Will there be an admission charge for this event/expenditure? Yes _____ No X
- 5) Please list any additional charges for this event/expenditure (i.e. parking, entry fees for contests, etc...)

Activity _____ Racer Entry Fee _____ Cost _____ Average \$75/pp
Activity _____ Cost _____
Activity _____ Cost _____

- 6) **Primary location of event/expenditure:** Downtown Marble Falls
- 7) What is specifically being marketed or promoted (i.e. facility, event, etc...)
Event: 11th Annual Marble Falls Soapbox Classic
Family Fun Event. A Hill Country Tradition. We are honored to showcase our city, it's people and this community's spirit of FUN!
- 8) Purpose and goal of your organization and who benefits from your success: This event has attracted the tourism Business of Texas in a significant way.

Visitor Impact

- 1) Previous year's number of persons expected attending this event/expenditure:
Local: 3,000 Out of Town: 500
- 2) Number of total persons expected to attend this event/expenditure:
Local: 4,000+ Out of Town: 1,000+
- 3) Approximately number of people attending/visiting event or expenditure will stay overnight in Marble Falls' hotels, motels or bed and breakfasts?
Racers & Families fill approximately 100 rooms
- 4) Do you reserve a room block for this event/expenditure? Yes _____ No X

5) Which hotels have you negotiated a special rate if this reimbursement request is being used for an event? Please list hotels (do not list rates).

Funding Request

Amount Requested: \$15,000

Does the proposed event plan to become self-supporting in the future? This event is Self

Supporting Total advertising/promotion budget: \$15,000 (not including local advertising/promotion)

- a) What is your organization's direct contribution to the above? We obtain sponsorship from ALL local media outlets: Newspapers, Radio, Cable TV
- b) What other sources of funding are being applied for or have been received for the advertising/promotion of your organization? We obtain sponsorship from ALL local media outlets: Newspapers, Radio, Cable TV
- c) How will the funds be used?
Racer Recruitment Advertising & Event Advertising \$13,000, Security & Insurance \$2,000
- d) Please indicate all promotion efforts your organization is coordinating and the amount financially committed to each media outlet:

Paid Advertising \$ 600 Radio \$ LOCAL/SPONSORED Newspaper \$ LOCAL/SPONSORED
Press Releases to Media \$ _____ Television \$ _____
Direct Mailing \$ _____ Distribution of Brochures \$ _____
Other (describe) \$ Poster/Flyer Printing - SPONSORED

Our Organization has been able to raise thousands of dollars worth of LOCAL advertising sponsorships each year. The Soapbox Classic is FREE to attend. It is not within our budget to advertise statewide. However, the event has gained a lot of media attention and has been featured in newspapers and magazines statewide including Texas Monthly & Texas Highways.

Required Attachments

Along with the application, please submit the following attachments:

- Itemized, detailed list of expenditures relevant for HOT revenue use
- Advertising/ Marketing Plan, including targeted audience, detailed list of media to be used
- List of Board of Directors/ Event Committee with contact phone numbers
- Event planning timeline
- Schedule of activities relating to your event/ expenditure

Local HOT Use Request for Funding Agreement Form

Please return completed application with necessary attachments and signature to the City of Marble Falls, 800 Third Street, Marble Falls, TX 78654 by the grant application deadline. If you have any application questions, please contact Lisa Ward at (830) 693-3615.

I fully understand the Local Hotel Occupancy Tax (HOT) Special Events Grant Application, Application Process, Reimbursement Process, and Rules Governing the Application established by the City of Marble Falls. I intend to use this funding for the aforementioned event to forward the efforts of the City of Marble Falls in **directly** enhancing and promoting tourism **and** the convention and hotel industry by attracting visitors from **outside** Marble Falls into the city or its vicinity.

I have read the Local Hotel Occupancy Tax (HOT) Special Events Grant Application guidelines including the Rules Governing the Application and the Reimbursement Process.

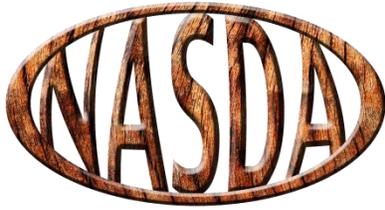
I understand that if I am awarded my request for Hotel Occupancy Tax (HOT) funding by the City of Marble Falls, any deviation from the approved event or from the Rules Governing the Application may result in the partial or total withdrawal of the Local Hotel Occupancy Tax (HOT) Special Events Grant Application.

_____National Adult Soapbox Derby Association _____
Business/Organization Name

A handwritten signature in black ink, appearing to read 'SHANNON HEEP', written over a horizontal line.

_____SHANNON HEEP _____
Applicant's Signature

_____1/13/2020 _____
Date



National Adult Soapbox Derby Association

PO Box 1002
Marble Falls, TX 78654
830-385-9289

adultsoapboxderby@gmail.com
www.AdultSoapboxDerby.com

Board of Directors

Shannon Heep
830-385-9289
shannon.heep@gmail.com

Stephanie Stiles
512-773-7524
dispatch@scorchotrucking.com

Larry Merkel
512-517-8858
merkel.external@gmail.com

Taylor Smith
512-789-5597
taylorcoitsmith@gmail.com



**City of Marble Falls, Texas
Council Agenda Item Cover Memo
January 21, 2020**

**Agenda Item: Executive Session
Prepared By: Christina McDonald, City Secretary
Department: Administration
Submitted By: Christina McDonald, City Secretary**

AGENDA CAPTION

EXECUTIVE SESSION

CLOSE OPEN SESSION AND CONVENE EXECUTIVE SESSION Pursuant to §551.071 (*Private Consultation between the Council and its Attorney*) of the Open Meetings Act. *Tex. Gov't Code*, Council will meet in Executive Session to discuss the following:

- Consultation with City Attorney regarding Asphalt, Inc. pending litigation
- Consultation with City Attorney regarding Buena Vista properties litigation

CERTIFICATION:

I hereby certify that I have reviewed the proposed topic for the Executive Session described herein and, in my opinion, the Texas Open Meetings Act authorizes the Marble Falls City Council to meet in Executive Session and to deliberate regarding the subject matter contained in this cover memo.

Signed this _____ day of _____, 2020.

City Attorney